

MY, WHAT A SHORT SPRING!

	Min.	Max.	Mar. 22	64	37
Mar. 19	71	40	Mar. 23	72	39
Mar. 20	68	42	Mar. 24	83	41
Mar. 21	65	42	Mar. 25	88	56

The Desert Sun

TWENTY-FIFTH YEAR

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HONORED—Palm Springs Police Reserves and Mounted Police were honored at a Recognition Dinner given them at the Tennis club by the city. Receiving special citations Tuesday night were, standing: (left to right) Sid Canales, Jim Maynard, Hilton McCabe, Julius Edelstein, Jack Sander, Willard McKinney, Rudy Salazar, John Hollinger, Cliff Campbell, Homer Neil, Ernie Andrade. Kneeling (left to right): Kenneth Youngs, Leonard Wolf, Jr., Louis Kraft, William Lux, Ormand Eskew. (Terry Boris Photo.)

Blythe Flyer Has Narrow Escape Here

David Jarvis, Blythe theater owner, was reported resting comfortably at Desert Hospital after a close call Monday afternoon while flying his private Bellanca plane from his home town to Riverside.

Jarvis was stricken with a heart attack while about four miles east of the local airport. His left side was paralyzed.

Handling his craft with his one good hand, Jarvis brought it down on a narrow unused desert road.

AS IT LANDED the plane caught fire. Jarvis climbed out and fanned the flame to attract attention.

Joseph Dawson, a Long Beach flying instructor, aloft over the desert with a student from the beach, noticed the blaze and brought his craft down on the same road. He left the student to watch the plane and picked up Jarvis, bringing him to the local port.

HERE, Mrs. Zaddie Bunker, head of the airport lessees, placed Jarvis in her automobile and rushed him to Desert Hospital. Besides the shock of his illness, he was also slightly burned.

Dawson, his rescue work done, returned to the burning plane to pick up his student for the return trip to Long Beach.

This Side of the Sun

By Phat

CIRCUS WEEK

Get out that western garb and put on that zany hat. For Circus week is coming. To be marked with great eclat. So celebrate with gusto. Though you may feel more like raving. Because on Indian av'neue. They haven't finished paving.

(—French, yet.)

NEATEST RETORT of the week goes to the credit of George Lafayette of the Baby Doll. Lafayette was parking his car in the Bank of America parking lot the other morning when an attendant or a bank worker, or anyway, someone with authority said: "Hey, you can't park your car there. It's for Bank of America customers." Lafayette gave him a slow once-over and replied: "Who in blazes do you think owns this car?" And with so many Mexican dinners being staged here, I like this one from a recent radio broadcast. It was that program where a number of children are interviewed each day. The emcee asked one little Mexican boy how many times he had been to the circus. "Eleven," said the kid. "I bet your mother sure can cook that good Mexican food," said the announcer. "She sure can," said the lad. "What's your favorite dish?" was the next

CITY HONORS MOUNTED POLICE AND RESERVES

Palm Springs Police Reserves and Palm Springs Mounted Police were given signal honors Tuesday night when the city played host at a dinner at the Tennis club in recognition of their great service.

The Reserves and Mounties serve without pay, give much time to schooling in police work and then put in many hours of time augmenting the work of the regular force.

COUNCILMAN Earle Strebe presided at the session after being introduced by City Manager Russell Rink. He presented citations to the following:

Capt. Cliff Campbell, Capt. Hilton McCabe, Lt. Ernie Andrade.

Sgt. Jim Maynard, John Hollinger of the Mounted Police; Capt. Rudy Salazar, Lt. Homer Neil, Sgt. Willard McKinney, Sgt. Jack Sanders, Sgt. Ormand Eskew, Louis Kraft, Leonard Wolf, Jr., Kenneth Youngs, Julie Edelstein, Sid Canales, of the reserves and to Sgt. William Lux of the regular police for his coordinating efforts and success of the Reserves.

Speaker of the evening was Joseph Santolana, FBI agent in charge of the San Diego district in which Palm Springs is located.

He spoke on the significance of the uniform the reserves and Mounties are wearing and said that while it was an honor, it was also a responsibility.

See POLICE, Page 3

JAYCEE PLANS TO BRING YOUNGSTERS TO CIRCUS

Among the outstanding features of the 16th Annual Desert Circus next week will be the three-ring circus to be staged by the Junior Chamber of Commerce. There will be a matinee and an evening showing Saturday, April 5, at the Polo Grounds.

Warren Strebe, president of the Junior Chamber, said that it is the object of the organization's circus committee to see that every youngster in Riverside county has an opportunity to see and enjoy the circus.

"This is being made possible," he said, "by individuals, civic

groups, and associations, who are becoming 'Circus Daddies' and 'Mommies' and are generously sponsoring and bringing joy and happiness to children of all races and creeds by buying tickets."

William Foster, general chairman, said that "if one unfortunate youngster is made to smile, we'll feel amply rewarded."

ACTION ON CITY PARK NOW TO BE SPEEDED UP

City Manager Russell Rink announced this week that bids are being taken for the installation of a sprinkler system and extension of irrigation system on the North End Park.

The North End park, which has been plagued with material shortages, government restrictions and red tape, now moves another step forward toward completion in the near future, he said.

MANY RAMIFICATIONS were involved since the city acquired title to the land on December 27, 1949 for \$31,107.50. Reinforced concrete foundations covering a large part of the 22 acres had to be removed at a cost of \$17,480 and many working days.

When the site was finally cleared, Ralph Cornell, landscape

architect was employed by the city to design the park with the assistance of the park board. Considerable study was necessary to design the park for the future. Kinds of trees, quantity and location of pipe all could not be determined until the landscape plan had been completed.

THE CITY ENGINEER'S plans calling for detailed specifications for water system and tennis courts followed but were held up with the shortage of steel controlled by National Production Authority. This shortage held up the improvement program until October 1951 when the city was able to build three tennis courts.

As soon as the sprinkling system bids have been received and

See PARKS, Page 3

Life Magazine to Cover Village Beaux Arts Ball

(Photo on Page Three)

Life Magazine will have its ace photographers covering the Beaux Arts Ball, at the Palm Springs Tennis club, Thursday, April 3rd, it was announced today by the Desert Art Center, sponsors and beneficiaries of the Ball.

Attracted by this promising colorful event, first of its kind in any resort area, Life plans to film the vivid costumes and

magnificent set, "A Paris Street Scene," designed by the noted artist William Darling. Arrangements were made with Life by Janice Chiquoine, popular hostess of the Tennis Club. Proceeds of the Beaux Arts Ball will go toward the building of an Art Center in Palm Springs. The building will house all the arts, music, literature and the theatre, and will be a permanent home for all the cultural activity in the desert area.

City Preparing to Celebrate 16th Desert Circus Next Week

Four Colorful Days to Start on Thursday

Fun and Thrills to Continue Until Sunday Evening

Palm Springs today began taking on a festive air, for next week four fun-packed days of the 16th Annual Desert Circus will be celebrated and the Village will be jammed with visitors for the famed event.

Starting with a double-barreled program Thursday night and continuing until the last of the aerial circus Sunday afternoon, there will be fun and thrills.

THURSDAY NIGHT there will be a Mexican Fiesta at World Wars Memorial hall starting at 6 o'clock. The Circus Queen will be crowned and there will be a dinner and show. On the same evening, the Desert Art Center will stage its colorful Beaux Arts Ball at the Tennis club.

Friday at 12:30 p.m. the traditional Kangaroo Court will be featured at the Polo Grounds, where most of the events will center. Famed movie and radio stars will participate.

THERE WILL BE a carnival and side shows and plenty of entertain all. At 8 p.m. Harry James and his famous band will be on the scene for a big dance.

Saturday comes the big event—the Circus Parade and according to all who have glimpsed the plans, it will be a thriller with plenty of bands and floats. That afternoon one of the biggest shows ever staged here will occur at the Polo Grounds when Bing Crosby, aided by many notable stars, notably Bob Hope, will stage a national broadcast and show.

SATURDAY, also, Junior Chamber of Commerce will stage a three ring circus at the Polo Grounds with plenty of thrilling acts for an afternoon and evening performance.

That night, Les Brown and his band will be here for dancing. Bessie Arnez and Lucille Ball will also be on the program.

Sunday morning, western stars will lead a breakfast ride to the old Rodeo grounds. That afternoon west coast championship air races and an aerial circus will wind up the big week.

STEWART HOPPS, who took over the chairmanship of the 16th Desert Circus has enlisted the aid of Hollywood to make the event one of the biggest ever. Ably assisted by loyal Villagers, he has evolved a Desert Circus that will surpass all previous efforts.

Arrangements are being made to handle a record-breaking crowd next week, and the city will be packed.



TO SPEAK HERE—Senator William Knowland who will be the speaker at a Riverside county Republican rally here next Wednesday.

Sen. Knowland to Speak at County GOP Rally Here

Senator William F. Knowland will be the principal speaker at the Riverside County Republican fund-raising rally and dinner next Wednesday evening, April 2, at the Racquet club.

The county-wide affair will have delegates from all communities in attendance with Mrs. Melba Bennett as dinner chairman, assisted by Major Reuben Fleet, Arthur Bailey, Mrs. Genevieve Tobin Keighley, Mrs. Charles Farrell, Mrs. Oliver Jaynes and Mrs. S. P. Manasse of Palm Springs; Mrs. Helen Hester of Coachella and Mrs. Kathryn Woodward of Banning. Phillip I. Boyd, first mayor of Palm Springs, former assemblyman and active in state-wide Republican affairs for many years will be the evening's toastmaster. Other Republican dignitaries on the evening's program are the Honorable McIntyre Faries, California National Committee man; William Clay, chairman of the County Central Committee, and Charles Thomas, state finance chairman.

Senator Knowland plans to discuss all the issues in which the American people have a proper interest as well as the Far Eastern policies. Tickets for the dinner are \$100 per person and the money will go to the Republican United finance campaign.

New Realignment Petitions on File with City Clerk

Supplementary petitions filed by Leonard Bock, chairman of the Junior Chamber of Commerce advocating realignment of the councilmanic districts are now in the hands of City Clerk Louise McCann.

These petitions, list an additional 162 registered voters, signatures and if they are certified as qualifying by the City Clerk's office and added to the original petitions filed a week or ten days ago, the issue may be the subject of a special election.

City clerk's office will begin the checking of the new names following the council meeting held Wednesday night. Under the law, ten percent of the voters are necessary to place the issue on a regular ballot. Fifteen per cent are needed for consideration of a special election.

Bock's previous petition listed almost 500 registered voters, constituting 11 per cent. The present petitions to be added with 162 signatures would bring the total to 15 per cent.

Aviator Escapes in Crash Here

Alertness of three airport attendants, Tommy Spear, Kenny Smith and John Tucharber, was credited Tuesday with preventing a serious accident at the port.

The landing gear on an airplane being flown in by a Compton flyer, M. R. Wrye, failed to operate and the plane skidded along the runway.

The airport trio were on the job immediately and prevented a fire. Wrye walked away from the crash, unhurt.

Veterans' Exemptions

Veterans owning property in Riverside county may file for tax assessment exemptions next Saturday, March 29 at the American Legion Hall in Palm Springs between 9 a.m. and 12 noon.

Indians Elect Woman Head of Local Tribe

Indian Avenue to Remain Narrow Before Bathhouse

Mrs. Lorene McGlamary was elected the new chairman of the tribal elections held at the Indian office Tuesday.

Viola Olinger was elected vice-chairman and Anthony Joseph Andreas, secretary.

Joseph Patencio and Flora Patencio were reelected to the council for the second time.

IN THE TRIBAL voting on the four propositions presented at their direction on the official ballot, the results were as follows:

Proposition No. 1, the vote was "no" on the immediate construction of a tribal Fiesta house on Lot 119, Section 14 at a cost of approximately \$31,000 to be paid by the tribe.

ON PROPOSITION NO. 2, the vote was "yes" on the petition to congress to rescind all special liquor laws pertaining to Indians and Indian land in this area and leave this up to state liquor regulations only.

Proposition No. 3 called for the approval of flood control proposal with the Tribe and allottees giving the flood control channel rights of way for the Flood Control district to make all improvements and maintain them without cost to the Indians or Indian land. This was voted "yes."

PROPOSITION NO. 4, the vote was "no" on the agreement providing the city's right to construct the Indian avenue right of way street along the west side of the bathhouse and move the massaging quarters to a new building to be built at city expense.

Under the vote on Proposition No. 4, the city now will stop the widening of Indian avenue just north of the present bathhouse massaging building and for a distance of 200 feet before the widened Indian avenue continues south to Ramon road.



CHAIRMAN—Mrs. Earl Coffman elected chairman of the Welfare and Friendly Aid association at last week's annual meeting.

Welfare, Friendly Aid Association Officials Named

Mrs. Earl Coffman was elected chairman of the Welfare and Friendly Aid association at its annual meeting last week.

Other officers of the association elected were Mrs. Gerald K. Sanborn, vice chairman; Mrs. B. H. Pollak, secretary; Mrs. Annette Freeman, treasurer; Mrs. George Ripley, corresponding secretary.

Board of directors of the association includes Mesdames Coffman, Sanborn, Pollak, Ripley, Freeman, F. A. Purcell, A. E. Bailey, Newton Hotchkiss, Wilson Gibbs.

MEMBERS PRESENT at the meeting heard Charles Woodman, city planner, present a comprehensive outline of projected work on Section 14, the downtown portion of the reservation.

At the next meeting, Robert Henwood, newly appointed administrator at Desert Hospital, will be heard.

Many persons in Palm Springs are unaware of the work done by the Welfare and Friendly Aid

See WELFARE, Page 3

The PUBLISHER'S Corner

BIG WEEK COMING UP—Everything is in readiness for another big Desert Circus Week—and just to get things off to a running start the Republicans will sit down to a hundred-dollar-a-plate dinner at the Tennis club Tuesday night. Senator William Knowland who is getting a reputation as one of the most astute political speakers as well as lawmakers, will make the keynote speech for the Republican campaign in Riverside county. Every GOP stalwart in these parts who can scrape up that much after paying his income tax should be there to help support the cause with his cash and his convictions.

The Desert Art Center's Beaux Arts Ball comes up the following night at the same location but with a different theme. Art and politics are about as far apart as the poles although the Democrats are making us wonder if politics can't be developed to an art. Well anyway, the Beaux Arts Ball and the Mexican Fiesta start off Circus Week in their own entertainment way and you can take your pick. The Art Center had their event scheduled when it didn't even look like there was going to be a Desert Circus this year—so some criticism that the Art group got into the circus act to boost their own coffers isn't justified. Both events will undoubtedly be well attended anyway. And before getting off the subject of the Desert Art Center I want to say that this group can—and plans to—do some big things toward the advancement and growth of the Desert Empire. More about that later—let's get on with this big week coming up.

Palm Springs is going to be loaded with movie and radio stars next week and everyone will have a chance to see most of them at the big parade Saturday morning. Dance lovers will swing to the tunes of two big-name bands—Harry James and Les Brown. There's going to be a real Wild Animal show, air races and a real circus to wind up a week of fun and thrills. You can get the complete program and all the details in the big Desert Circus Editions of both local newspapers next week.

There's still time to tell your friends (and relatives) about Desert Circus Week. Get several copies of the program reprinted from The Desert Sun at the Sun office, Chamber of Commerce or Desert Circus headquarters at El Mirador hotel and mail them today.

Youngs
LIQUOR STORE
127 E. AMADO RD.
Phone 5241



FIFTH—\$442

CASE (12)—\$4774



FIFTH—\$462

CASE (12)

\$4990

Kozak
Vodka

80 Proof

Fifth **\$299**

America's Most Bottled in Bond
OLD SCHENLEY

FULL EIGHT YEARS OLD

FIFTH—\$665

CLOSE-OUT
SPECIAL!
Van-Merritt

Beer
\$199

CASE—12 CANS

\$395

CASE—24 CANS

— EASTERN BEER —

This beer brewed with
Artesian Well Water.
Brewed according to the
formula prepared by and
with the exclusive per-
mission of De Saeutel

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(All Prices Include
Sales Tax)

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Phone 5241

2—The Desert Sun
Palm Springs, Thurs., Mar. 27, '52

Guiberson and Cement Mill Back in News

Application for
Water Rights
Filed with State

Samuel Guiberson and his proposed cement mill northwest of the city, popped into print again this week.

Guiberson's attorneys asked the state water resources board for a public hearing on his application for water for his controversial—and still unbuilt—cement mill.

THE BOARD set the hearing for last Tuesday at 10 a.m. but when the time arrived, postponed it until 10 a.m. April 29.

Guiberson seeks water rights on Snow Creek, and he is opposed by the Palm Springs Water Company, the Coachella Valley County Water District, and the Bar Bell Ranch at Thousand Palms.

IN 1949 supervisors gave Guiberson a permit to operate a cement plant at the base of the mountains northwest of Palm Springs despite the protest of leaders from Palm Springs that the dust and industrial activity would be the ruin of desert resorts.

The opponents of the cement plant forced a referendum election—and Guiberson won. He still does not have a cement plant, however. Other difficulties, of which one of the most important has been a lack of water, have kept it from being constructed.

Loses Wallet

Mrs. James Lee, guest at the Desert Inn reported to police Wednesday the loss of a pigskin wallet with \$14 in cash and credit cards.



Between Palm Springs and Cathedral City, Gates Open 6:00—Show Starts at 6:30
Phone 8-4232

LAST TIMES TONITE!

"DETECTIVE STORY"

Kirk Douglas Eleanor Parker

— AND —

"CORKY OF GASOLINE ALLEY"

Scotty Beckett Jimmy Lydon

Fri.—Sat. Mar. 28-29

"Submarine Command"

William Holden

— AND —

"DODGE CITY"

Errol Flynn Ann Sheridan

Sun.—Mon. Mar. 30-31

"LAS VEGAS STORY"

Victor Mature Jane Russell

— AND —

"FLAME OF ARABY"

Maureen O'Hara

Jeff Chandler

ADMISSION — 60c

KIDS UNDER 12 FREE

Free Pony Rides Sat & Sun. 5:30-6:30



QUEEN ANN?—It could be, for pretty Ann Oliver, daughter of Mrs. Norma Oliver and Dr. James B. Oliver, has tossed her hat in the ring as a candidate for Circus Queen. Ann has lived in Palm Springs for 17 of her 19 years. She graduated from P. S. high and attended Palos Verdes Jaycee and the University of Wisconsin.

Story of Colorado River Told in Courthouse Exhibit

A colorful exhibit which will tell the story of how life-giving Colorado River water is brought into Riverside county and other areas in southern California will be on display March 27 through April 17 in the Riverside County Courthouse.

Focal point of interest in the exhibit will be a large map showing the Metropolitan Water District's huge aqueduct. The aqueduct enters Riverside county approximately 55 miles west of the Colorado River and traverses an estimated 170 miles through the county before emptying water in Lake Matthews, the district's principal

storage reservoir.

AT THE PRESENT time 44 cities in southern California with a combined total population of

nearly four million persons are dependent upon Colorado River water for their future water supplies.

The importance of this water supply to Riverside county, which includes the Coachella Valley served by a branch of the All American Canal, will be emphasized in the exhibit by a series of color pictures showing

the variety of crops produced in the county by the use of Colorado River water.

ANOTHER SERIES of pictures will show Hoover Dam, Parker Dam, the Metropolitan Water District's intake pumping plant, key development structures on the Colorado River.

The exhibit, which was authorized by the Riverside county board of supervisors, was arranged by the Board of Trade

Angie del Vaglio Auxiliary Choice for Girls' State

Announcement of the selection of Angie Del Vaglio to represent Palm Springs this June at Girls' State, a project of the American Legion Auxiliary, was made by Mrs. Villet Knupp, Girls' State chairman for Owen Coffman Unit No. 519, at last week's meeting of the Auxiliary.

Citizenship, scholarship and interest in government, formed the basis for the selection, by the faculty, of the Palm Springs high school Junior class student.

Miss Del Vaglio is the daughter of Mr. and Mrs. Anthony Del Vaglio, 1752 S. Ridge Road. She entered Palm Springs High in her freshman year, following graduation from Nellie Coffman Junior High. This year she is President of the Girls Athletic Association and Vice president of the Junior class. Her activities have included serving as secretary of the Girls League and membership on the Student Council.

The Palm Springs representative, along with some 300 other California girls, will be given an opportunity to study the workings of the government during a week in Sacramento when the annual Auxiliary sponsored Girls' State is held there.

The newly chosen Girls' Stater and Mary Jean Lennie of last year, will be luncheon guests of Owen Coffman Unit, Sunday, April 6, when the 21st District meeting of the Auxiliary will be held at the Memorial building. At that time Mrs. Beatrice Trumbull of Maywood, Department President of the Auxiliary and other state officials will be honored.



PRESIDENT — Winfield Line, elected president of the Desert Museum last week.

Desert Museum Directors Elect Line President

Announcement was made by Lloyd Mason Smith, director of Palm Springs Museum this week that Winfield Line, well known lecturer, had been elected president of the board of directors of the institution. He succeeds William Dean of Snake Tree ranch, who retired after serving for the past three years.

Line has long been active in Museum affairs as member of the board of directors since 1946 and has appeared on many Museum programs.

It was also announced that Mrs. Frances Bauer of the Village had been elected a member of the board of directors succeeding Herbert Samso.

EARLE C. STREBE Theatres Silver Jubilee—25th Anniversary

The PLAZA
Boxoffice Opens
Mon. Thru Fri. 6:45 p.m.
Sat. & Sun. 4:30

NOW PLAYING
ENDS SAT., MAR. 29

LOVE THAT DEFIED DANGER, HATE
AND REVENGE IN THE FROZEN
WILDS!



THE WILD
NORTH
ANSCO COLOR
STEWART Granger • COREY
Cyd CHARISSE

SUN.—MON.—TUES.
MAR. 30, 31—APR. 1

WARNER BROS. PRESENT
"A Streetcar
Named
Desire"
VIVIAN LEIGH
MARLON BRANDO

STARTS WED., APR. 2
CIRCUS WEEK
IN PALM SPRINGS!

FOR YOUR ENTERTAINMENT
Plan Now to See the

Mightiest of Motion Pictures!



Now
Playing
Ends Sat.
Mar. 29

EL PASO

Box Office Opens 6:45 P. M.

Tel. 5272

Starts

Sunday

Mar. 30



**HAVE FUN
IN
PALM SPRINGS
APRIL 3-4-5-6**

**16th Annual
Desert Circus
AND
CARNIVAL OF STARS**



● MOVIE STARS IN PERSON ●
★ BING CROSBY ★ BOB HOPE ★ PRESTON FOSTER
★ HARRY JAMES ★ LES BROWN AND ORCH.
★ HARPO AND CHICO MARX ★ DESI ARNEZ & LUCILLE BALL
★ AND MANY OTHERS

**HIGHLIGHTS! Palm Springs Jaycees
3 RING CIRCUS** FEATURING ACTS FROM
THE BIG TOP!

Pat Anthony & His 11 Wild Lions (Youngest Trainer in America)
Lynn & Linda High Aerial Artists- (125 Feet in the Air)
Roy Rogers Eight Horse Liberty Show
(Most Spectacular Drill Teams in Action)
Rex Story- (England's Famous Comedy Juggler)
Peggy Walker- (Queen of the Flying Trapeze)
Acrobatics—Slack Wire Acts—Clowns Galore
2 FULL HOURS OF THRILL-PACKED ENTERTAINMENT!

2 GALA PERFORMANCES
Saturday, April 5th, 4 p. m. and 8 p. m.

Palm Springs Polo Grounds Arena

Tickets Now On Sale At 226 N. Palm Canyon—Phone 2960

Kraft Carnival and Side Shows Operating at POLO GROUNDS During
Entire Circus Program—Thurs., Fri., Sat., Sun., April 3 to 6
ALL PROCEEDS GO TO CHARITY

**NOW APPEARING
All New York Cast**

THE
PLAYHOUSE

Thru Sunday, March 30
Voice of The Turtle

WITH

• Barnard Hughes
• Helen Stenborg • Christy Palmer

CURTAIN—8:40 P. M.

Telephone 5102 For Reservations



BEAUX ARTS QUEEN CANDIDATE—From Tennis Club is Betty Toland. Ardent tennis player, cook, and swimmer. 19 year old Betty, hopes to be Queen of the Beaux Arts Ball at the Tennis Club, Thursday, April 3.

Palm Springs Chosen for National Dental Survey

Dr. A. G. Hoff superintendent of the Palm Springs Unified school district announces that Palm Springs has been selected as the site for a dental study jointly sponsored by the United States public health service and the California state department of public health.

This study consists of questionnaires sent to parents of children in the fourth, fifth, sixth, seventh, eighth and ninth grades who have lived in this area all their lives. To help with this study, parents are requested to fill out the questionnaires. The questionnaire is designed to give the complete history of the sources of water used by these children for drinking purposes and in the preparation of their food. The questionnaire should give a life-long history.

Dr. Hoff said that it has been found that in some communities in the United States, small amounts of fluoride occur in

public water supplies. In these places, children have less tooth decay. "This community is fortunate in having fluoride naturally present in the water supply. Because more information is needed about the relationship between fluoride in water and temperature, it was selected as a study community," said Dr. Hoff.

Children included in the study will receive a brief dental inspection to determine the condition of their teeth. Parents' co-operation in this community's effort to improve the dental health of children everywhere will be greatly appreciated, Dr. Hoff added.

Parents are asked to return the questionnaire to school as soon as possible.

READ SUN

CLASSIFIED
FOR QUICK RESULTS

From Page One—MORE ABOUT

POLICE

was also a responsibility entailing sacrifice and hard work—but work well worth while.

CHIEF OF POLICE A. G. Kettmann highly praised the work of the Reserves and Mounties, calling attention to the peculiar situation here in which need of police protection fluctuated

From Page One—MORE ABOUT

WELFARE

society, Mrs. Coffman said.

IT OPERATES the Health Center greatly and that without the service of the volunteers, the cost to tax payers for police protection would be prohibitive.

More than 150 members of the two forces and guests were present at the affair.

ter under direction of Mrs. Mudge Holderman, public health nurse.

It also operates the Youth Center of which Robert Bennett is director and Paul Summers, chairman of the board.

It maintains the Little House where second hand clothing can be bought at a minimum. Mrs. Ted Charlston and Mrs. Gibbs head this department.

IT HANDLES the tribute fund to Nellie Coffman, available to deserving needy people. Five are

on the board for this purpose: Mrs. Holderman, Earl Coffman, Carl Lykken and the active chairman of the association.

It sponsors the Junior welfare group which at present is opening a toy library.

Each year members of the association work at the gate and sell food at the O'Donnell golf tournament, the proceeds going to aid welfare work here.

READ SUN
CLASSIFIED
FOR QUICK RESULTS

From Page One—MORE ABOUT

PARKS

awarded, lawns, walks and parking areas will be installed. The park should then shape up rapidly, according to City Manager Russell Rink.

THE EAST seven acres is not scheduled for development at this time, but plans call for its completion later as a play field. To date some \$67,996.00 has

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Palm Springs, Thurs., Mar. 27, '52

been spent on the park involving the following expenditures:
Clear Site \$17,480.00
Surveys and Plans 6,293.07
Plant 78 Palm trees 6,375.00
Water system 18,557.67
3 Tennis Courts 17,970.00
Plant 43 assorted trees 400.00
Misc. work 920.42



So many ways to brighten LENTEN MEALS with SEAFOODS from SAFEWAY...

The big haul's in, folks! And the wide variety of fish in our display cases is bound to make your Lenten menu planning easy. Fish that's fresher and more flavorful because it's frozen within hours after the catch. Enjoy golden brown fillets, succulent steaks, delicate shrimp casseroles and salads... they're all protein-rich. Make your own selection of pan-ready fish from our open-top display—today! Shop ahead, too—store in freezing compartment.

Fish dish of the week!
"Quick Shrimp Bake"
FREE RECIPE
at SAFEWAY now!

Lima Beans	Highway Green.	16-oz. can	15c
Spinach	18-oz. can	15c	18c
Emerald Bay brand, extra-washed.			
Bean Sprouts	Chinese Maid.	18-oz. can	13c
Noodles	Chinese Maid.	5-oz. can	19c
Vegetables	Chinese Maid.	18-oz. can	32c
Chop Suey	Chinese Maid.	18-oz. can	39c
Wesson Oil	1-pint bottle	29c	57c
Pancake Mix	Suzanna brand.	20-oz. pkg.	16c
For waffles, too! (3 1/2-lb. bag, 39c)			
Old Dutch Cleanser	2 1/4-oz. cans	23c	
Slender-Way Bread	small loaf	22c	
Skyline. High-protein, low-calorie.			
Crushed Wheat Bread	small loaf	17c	
Mrs. Wright's. Fresh. Sliced.			
Butter AND EGG	small loaf	17c	
Mrs. Wright's. Sliced. Fresh!			
Sliced Cheese	Kraft Deluxe. 8-oz. pkg.	29c	
American, Swiss or Pimiento.			

CHUNK TUNA
Breast O'Chicken. 6 1/2-oz. can
27c

PRESERVES
Kern brand. 2-lb. jar
Apricot or Peach. **39c**

LARGE OYSTERS
HALIBUT STEAKS
OCEAN PERCH
BREADED SHRIMP
Additional values in meat section
SLICED BACON
BOILING BEEF

Fresh Western.	1-pint jar	69c
Pan Ready.	1-lb.	55c
FILLETS. Fine to broil or bake.	1-lb.	43c
	12-oz. pkg.	69c
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Popular brands.	1-lb.	37c
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SOCIALLY SPEAKING

By Aileen Hagerty
Sun Society Scribe

Highlighting the Palm Springs scene for the current week are annual events of special interest to visitors as well as Villagers. . . The Garden Club's Flower Show is scheduled for Saturday, with Kelley's mart in The Center as its locale, and the Desert Circus will be launched next Thursday with the Coronation of its queen, in the American Legion Hall. After the coronation, feature of a Mexican Fiesta, the queen, her court and their escorts will go to the Tennis Club to exchange greetings with the Beaux Arts ball "Queen For A Night," and her attendants, who will be named that evening. The ball, given for the benefit of Desert Art Center, is headed by Terry Ray.

Monte Herbert is chairman of the Circus Queen's committee and plans are about completed for the four-day program. Queen candidates will model for Dorothy Gray's fashion show at the Racquet Club Saturday, when the queen and her attendants will be selected. . . Mrs. Ernest Pagano, a member of the Queen's committee, will comment the show. Other members of the committee are Mmes. George Sawtelle, Stewart Hopps, Thomas Fleming, Oliver Jaynes, William Malouf, Percy Whiteside, George O. Wheeler, Charles Farrell, Robert Howard, John McClure and O. E. L. Graves.

Dinner Dance for Queen

Mrs. Sawtelle and Mr. Herbert are completing plans for the Tennis Club's dinner dance for the Queen, her court and five young officers from March Airfield, who will be their escorts. . . This party will take place April 4 and the following night the royal group will be honored at a dinner and entertainment at Howard Manor, and Manager Ned Crawford of the Manor is busy with plans to make this a gala event. . .

Several of the queen candidates are students at Palm Springs High School and Principal Henry Greeley is co-operating with Mr. Herbert and his committee in selecting a queen that will add glory to the school and glamour to the Desert Circus.

Full Program for Keighleys

Informal entertainment at which the William Keighleys are hosts as well as honor guests fills their engagement book up to April 1, when they will leave for New York, where he will conclude with his Lux radio shows. . . Fellow guests of the Keighleys to Ingleside Inn, Mr. and Mrs. J. Bell Moran will give a cocktail party for them tonight, in the Ingleside cottage of the hosts.



MR. AND MRS. KEIGHLEY SAYING ADIEUX

Friends whom the Keighleys have known all the time they have wintered at the Ingleside Inn were among guests at a cocktail party they gave last week, and Sunday evening they entertained a group with whom they have been playing croquet. . . Next week they will leave for New York and after spending a few weeks in their apartment there, they will vacation in New England. They are making tentative plans to attend the National Republican convention in Chicago next July, and August 28 they will sail on the S. S. Liberté, for France, where they will spend six months. According to their present plans they will not return to the Village until late next season.

Winter colonists for years, the John J. O'Briens were hosts at a cocktail party and buffet supper Sunday in their Desert Inn cottage. . . Making up the party were friends they have known through all the years they have been coming to the Village. The O'Briens are from Mount Desert, Me., and their home there is noted for its beautiful gardens.

Spring visitors and long time friends of the William Maloufs made up a large and festive party when they gave a cocktail party the past week end for the Chester Garfields of San Francisco and the Humbert Scatins, Anaheim. . . Mrs. Garfield, who was Blanche Bagnell before her marriage in Spain last October, has been a winter visitor here for a number of years, but many of the guests were meeting the attractive Mr. Garfield for the first time. . . Mrs. Maria Luisa Lopez Figueroa of Mexico City, who was expected to share honors at the party, was unable to get here for the occasion but may come later in the spring.

Visitors from Los Angeles, Mrs. Rhoda Nassour and Miss Emma Nassour, mother and sister of the hostess, who are paying one of their occasional visits to the Maloufs, were exchanging greetings with some of their Village friends. . . Mrs. Rulom Free came from Bel Air in time to attend the party and while here she was a guest at the John McClure home. Later she was joined by Mr. Free, their son David, and one of his classmates at Harvard Military School, John Trotti. . . Saturday the Frees were included in a party at Thunderbird Country Club's gala Luau.

Farewells for Randolph Scotts

Farewells were said to Movie Star Randolph Scott and Mrs. Scott at a cocktail buffet party given by the Townsend Netchers at their winter home Sunday. Many of the supper guests as well as the Netchers were included in the Scotts' party at the Thunderbird Luau Saturday. . . Out-of-town guests of the Netchers included Rulof Cullen, a New York stockbroker, and Mrs. Cullen; the William Dohenys, Mrs. Verberna Hebbard, Mrs. Lucille Leimert, Robert Hornaday and Alan Tomblin, all from Bel Air, and Kenneth Simpson, Santa Barbara. . . The Scotts returned Monday to Hollywood, after one of their periodical visits here.

The Netchers are planning to go to their Santa Monica home April 7, and will spend about a week there before they leave for Chicago to visit relatives, en route to New York. They will sail from there late this month, to spend about two months in Italy.

Villagers who knew Dudley Bigelow when he lived here years ago, were guests at a cocktail party given for him Monday, by Miss Muriel Fulton, in her home on Chino Drive. . . Dudley, son of the late Mrs. Upham Bigelow, a prominent Villager for a number of years, has been spending the greater part of the past two years in Italy. . . He is here on a visit from Santa Barbara, where he has a home, and is a popular member of California's international set. . . Miss Fulton's mother, Mrs. Irma Fulton of San Francisco, is paying her an extended visit.

Guests at the cocktail buffet party given Saturday by the Harold McAllisters included a number of friends from Los Angeles, who came here for last week's golf tournaments. The McAllisters, who divide their time between L. A. and their home on Camino Encanto, also were hosts to a number of their Village friends. Angelinos in the party included the Eugene Keghleys, the Fred Barrows, the Thomas Brants, the Fred Rumbleys, the Ray Andersons and Mrs. Sidney Intz. The past week end the McAllisters were joined by their son, Hobart McAllister, Bel Air, who was accompanied by Carl Jacobsen of Hollywood.

Coloradoans Honored

Colorado's Gov. Dan Thornton and Mrs. Thornton were honor guests at a cocktail party and dinner given by the Joseph Dyers, Sunday at the Tennis Club. . . Guests included the Fred Mannings, Denver, and the William Moncriefs, winter residents of the Village, from Fort Worth, Texas.

Winter residents from Beverly Hills, the Norman Tulks (Tommy and Betty) were hosts to a dinner of their visiting friends when they gave a cocktail party the past week end, in their home. Exchanging greetings with some of their Village friends were the E. H. Kroons, Beverly Hills, and the Pat Frazers from Vancouver, B. C.



BRIDE—Recently wed in Dayton, Ohio, Mrs. Robert David Blashek, the former Joan Ruth Margolis is shown above. She is the daughter of Mr. and Mrs. David Margolis, winter residents here. (Bahnsen Photo).

Miss Margolis, Robert Blashek Wed in Dayton

A wedding of social interest in this area is that of Miss Joan Ruth Margolis and Robert David Blashek, which took place early this month in Dayton, Ohio. The ceremony in the Van Cleve Hotel, was followed by a dinner. The bride, daughter of Mr. and Mrs. David H. Margolis, Palm Springs and Dayton, attended Palm Springs High School and is a popular member of the younger set of this area. Mr. Blashek's parents are Mr. and Mrs. Robert B. Blashek of Columbus, Ohio.

Shortly after the wedding the couple left on a honeymoon trip to Palm Beach, Florida and Havana, Cuba. They will live in Columbus.

Mr. and Mrs. Margolis went to Dayton for the wedding and have returned to their home, 1381 Camino Mirasol.

Sports Racing Fans Entertained in Desert Area

Sports fans from different parts of California made up a "full house" the past week end when several of them took part in the sport car races. Charley Doyle's Ranch House was the locale of a party for the Walker Edmists, North Hollywood, whose three-wheeler Morgan took first place in the Saturday competition.

Other ranch guests who own sport cars, include the Bert Alleys and the Ross DeVinneys, Pasadena. Mr. and Mrs. Harvey Somers and the Robert Salisburys, Balboa and the William R. Dunbars, Long Beach. While the elders joined the jam sessions around the various sport cars parked on the club terrace, young Jim Somers and Gail Salisbury, with junior members of the A. L. Petrie family, Monrovia and Becky Chapman, Hidden Springs, spent the daylight hours in the pool and sun bathing.

Mrs. Dunbar, protege of Allan Lindquist, also a ranch guest, gave an impromptu song recital, following the buffet supper given for the sport car group.

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PLAZA MOTORS

4—The Desert Sun

Palm Springs, Thurs., Mar. 27, '52

Thunderbird Luau Attracts Noted Group

Movie stars and golf notables were among the more than 600 guests who joined in Thunderbird Country Club's Luau Saturday evening, when exotic decor added glamour to the spacious club and patio. . . Colored lanterns provided effective illumination for the patio, which was enclosed with canvas for the occasion, and the dining tables were covered with palm fronds. . . The beautifully adorned long buffet table was laden with many tempting dishes, including some that were suggestive of the Hawaiian Islands. . . Dance music included Hawaiian numbers and an elaborate floor show of Oriental talent received a great ovation from pleased patrons.

One of the larger parties was that of Randolph Scott, Western movie star, and Mrs. Scott, whose guests included a number of visiting notables. . . Hosts at other tables included former Governor Mon Walgren from Washington state and A. A. (Bob) Lettler, Seattle.

Included in a party with Denver friends were Colorado's Governor Dan Thornton and Mrs. Thornton. . . Making up another party were the Barney Hinkles the Fred Clampetts and visitors from Beverly Hills, the Eastman Markells.

Honor guests at the table of the George F. Barretts were Mr. and Mrs. Howard Miller, house guests of the James Dunhams, all from Chicago. . . Among hosts to other groups were Bill O'Connor, Sacramento; Emil Sick, owner of the Seattle Rainiers, and Mrs. Sick. In a party with Odell McConnell, Los Angeles, were Mrs. Verberna Hebbard and Mrs. Lucille Leimert, here from Beverly Hills for a few weeks; and greeting friends from everywhere were Thunderbird's president, John Dawson and Mrs. Dawson, and Manager Frank Bogert and Mrs. Bogert. The Albert Pecks were exchanging greetings with many of their local and visiting friends. Many of the men attending the Luau came here to take part in Thunderbird's annual Invitational Golf Tournament.

Canasta Party Planned to Aid Club Piano Fund

There will be a canasta party at the Palm Springs Woman's club today, Thursday, March 27 at 2:30 p.m. for the benefit of the piano fund, announced the chairman of Ways and Means, Mrs. Wayne Wilson. It is open to the public for a donation of 75 cents. Members and friends are urged to bring articles for a white elephant and food sale even if they cannot attend the party.

The annual flower show of the garden section will be held at the next club meeting April 7, said the general chairman Mrs. C. H. Moorten who asks that the participants have their entries in by 11:30 April 7. Mrs. Cyria Henderson, noted sculptor and lecturer, will give the program for the afternoon which is also to be a reciprocity tea for other county clubs who are members of the federation of women's clubs.

McClain Backer to Seek Senate Seat

John Canterbury, Beaumont, county manager for George McClain's Institute of Social Welfare, will oppose Nelson Dilworth, Hemet, in the race for Riverside county's seat in the state senate at the June 3 primary.



MAKING MERRY—Making merry at Thunderbird Country Club's annual Luau were Mr. and Mrs. Barney Hinkle, who have a home near the club and joined hundreds of other club members and their guests at the gala event. (Gayle Studio Photo).

Mrs. Glass Hosts Board at Luncheon

Mrs. Charles Glass, retiring president of the Palm Springs Woman's Club entertained her board of directors at a luncheon given by the Literature Section of the clubhouse last Monday, March 24. This was the final meeting of the section which has been so ably directed by Mrs. Walter Yeaton for a series of four lectures. A new venture for the club it has added greatly to the interest for the more serious minded members, said Mrs. Glass. "Shakespeare in Our Day" as presented by Dr. Cleveland Kleihauer in his compelling manner and resonant voice thrilled the imagination of the forty odd women and men who had assembled. He read passages from plays to prove his point that Shakespeare was a remarkable psychologist and a deep student of human nature in all walks of life and that his observations are true of our day too. Rev. and Mrs. James Blackstone were guests of honor at the pretty tables which had been decorated by Mrs. Gordon Clarke in springlike dress. Miss Maude E. McQuillan had able help in her committee on serving the refreshments as she was assisted by Mrs. Clare Kinne, Mr. Clifton Campbell, Mrs. Stanley Dou-

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Club Flower Show April 7

Annual Flower Show of Palm Springs Woman's club will be held Monday, April 7, at the club house, it was announced this week.

Mrs. Chester Moorten is chairman of the committee arranging the event.

Mrs. Randall Henderson of Palm Desert, sculptress, will present the program.

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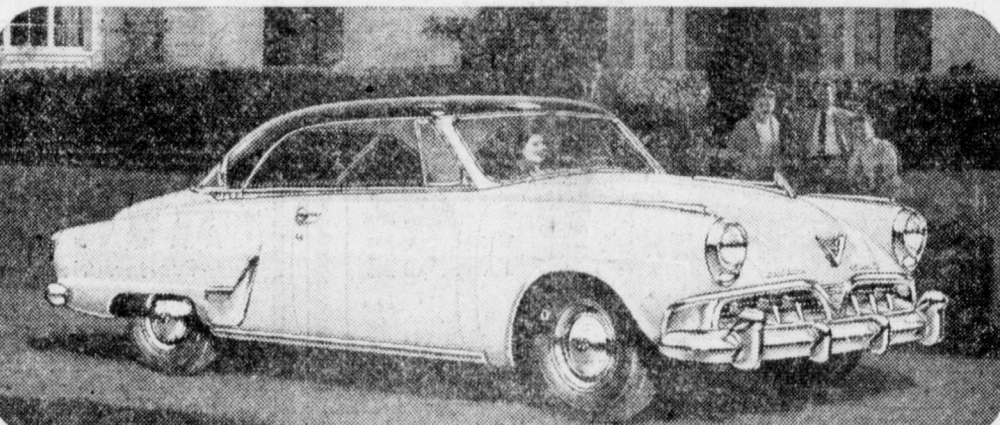
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The Tennis Club Good and Gay

By CHOLLY HICKERBOCKER

WITH DESERT CIRCUS just a week away today the club's grounds will be transformed into a street in Paris for a "NIGHT IN PARIS" this year's theme for the swank Beaux Arts Ball being sponsored by the Desert Art Center with all monies going to a building fund to feature desert art. This week-end brings more vacationists to town and club members in the Village have hosts of house guests.

WITH US DEPT: Mr. and Mrs. Hugh Richeson of Baltimore; Mr. and Mrs. Winthrop Davis of Stonington, Conn.; Mr. and Mrs. Lou Corey from Denver; Dr. and Mrs. Henry H. Luster of Beverly Hills are among our bungalow guests this week.

WITH THE weather last week-end what it was . . . everybody enjoyed the club's out-door life . . . swimming . . . playing tennis . . . croquet . . . or just relaxin' in the sun. Sunday found many from the buffet eating on the terrace and gazin' about. Among many of the members seen were Dr. and Mrs. Henry Reid . . . the John Burnhams . . . Dorothy Fleet . . . Mrs. Austin McManus . . . Mrs. Paul Helms . . . the Farney Wurdlitzers . . . the Samuel Salingers . . . the Wesley Smiths . . . the James W. Simmonds . . . the Harry Clatworthy . . . the George Wheelers . . . the George Browns . . . Paul Summers . . . the George Macamoras . . . Robert Taylor . . . to name a few.

This column has repeatedly misspelled Ruth Crofoot's name. She the lady who owns the Tennis Club shop and who presents many of those attractive and smart fashion shows at the Saturday luncheons in the Bougainvillea room. The column now should be right in the spelling of Miss Crofoot's name. . . we hope. This has happened apparently all season and now we'll remember and not make an Indian out of her, with a "w."

Many out-of-townners this week-end at the club including Charles E. Van Nest of Minneapolis . . . Mr. and Mrs. Roy Hollingsworth of Los Angeles . . . Paul Down from New York . . . Mr. and Mrs. James L. Stewart of San Francisco . . . Mr. and Mrs. W. J. Willard of Los Angeles . . . Cleo Roberts, noted radio commentator of Hollywood . . . Mrs. Matthew Davidson of Flint, Michigan . . . Mrs. Andrew W. Robertson of Pasadena . . . Mrs. L. T. Johnson of Harper's Bazaar in Los Angeles . . . Mr. and Mrs. T. Olson of Salt Lake City . . . Mr. and Mrs. J. Blake Field of Phoenix.

A new game, similar to water polo, but played with rackets and a smaller ball, called Water Wicket, took the eye this past week in the club pool. The game, invented by Roy Lieser of Seattle, grew out of his first game of Wicket. It gives every body a chance to play and swim and can be played by two or more in the pool. Two of the interested players were Mrs. Glen Austin and Frederick Warren .

Tomorrow night is that "come as you care" come as you dare" BEACH-COMBER'S PARTY with "Beached" Whitaker and his "ship-wrecked" musicians just a hankerin' to take off their shoes and go almost native on the beach of the Bougainvillea room. It'll be "low tide" about 9 p.m. when the members and their guests begin to arrive . . . no one yet knows when "high tide" will be.

The party's theme is "come as you might be dressed if you were shipwrecked on the beach at the Tennis Club at midnight." Now that calls for a lot of imagination and I imagine an awfully lot of fun will be had by all.

The club's April calendar is full of interesting events . . . all of which should be great . . . the BEAUX ARTS BALL Thursday night April 3rd which is a gala costume affair and being lavishly produced by Terry Ray with a huge street scene on the club's tennis courts for "NIGHT IN PARIS". A terrific talent show has been lined up and there is a Queen contest among the town's clubs with the Queen being crowned at midnight by Mr. and Mrs. William Powell.

The annual Easter Hat parade and Easter egg hunt holds the spotlight for the middle of the month and the end of the month brings an outstanding formal party which would climax the end of the normal season in town.

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PRESIDENT—Mrs. S. P. Manasse who will head Palm Springs Woman's club during the coming year. (Oden Proctor Photo).

Mrs. S. P. Manasse New Woman's Club President

Mrs. S. P. Manasse was elected president of Palm Springs Woman's club at the annual election last week, succeeding Mrs. Charles Glass. Other officers elected were vice president, Mrs. Claude Yerkes; recording secretary, Mrs. Russell Denney; corresponding secretary, Mrs. F. G. Ewing; treasurer, Mrs. Claire B. Kinne; year book, Mrs. Chester Moorten; house chairman, Mrs. J. J. Hollansbee; membership, Mrs. Albert Renier; press, Mrs. Walter J. Martin; program, Mrs. Randall Henderson; ways and means, Mrs. Wayne Wilson; civic affairs, Mrs. J. G. Walker; school fund, Mrs. Vahan Alchian, Mrs. George Manington.

The vote for all was unanimous. Reports of the work of committees was given by each committee chairman with each voicing an appreciation of pleasure at working under the leadership of the president Mrs. Charles Glass. Mrs. Miriam Williamson presented the paintings and told of the art history of each of the exhibiting artists, Wilton McCoy, William Yearsley and James Wolseth and said

that each had started painting in middle life or after he had retired.

Entertainment was provided by Mrs. Boyd Andrews, past president of the Garden club of Oregon who took the audience on a verbal trip around the world as she told of the countries from which she had obtained unusual flowers of her garden in Olympia.

Marilyn Mills, young daughter of Mrs. Wayne Wilson, sang and tap danced some Irish numbers in honor of St. Patrick's day. Refreshments in the form of green shamrocks and decorations in the same theme added to the festive occasion. The tea hostesses were: Mrs. Herschel C. Moseley, Mrs. William P. Aiken, Mrs. Clifford Campbell, Mrs. William Lux, Mrs. Elmo Purnell, Mrs. P. M. Swart.

The new president and her husband came to Palm Springs after the last World War. They are in the hotel business here and in New Mexico. They are both ardent golfers and members of Thunderbird Golf and Country club.



HOSTS—Mr. and Mrs. Morris Teitelbaum entertained many prominent guests when they celebrated their 11th wedding anniversary recently. Pictured with them (standing) is Willie Shore, of the Chi Chi, who sparked evening's fun. (Sun Photo).

Martha McCarn, Daniel Gillham to Wed in April

Mrs. Louise McCarn announced the engagement of her daughter, Martha Louise, to Daniel Gillham, son of Mr. and Mrs. Dan Gillham of San Jose. The wedding date is set for April with the ceremony in Palm Springs.

Miss McCarn is a graduate of Palm Springs High in the class of '44 and Stanford University, '49. She is a graduate nurse and is on the staff of the Stanford Hospital.

Mr. Gillham attended Santa Clara University and at the outbreak of World War II joined the Air Force in which he served throughout the war. He resumed his education at Stanford and graduated in electrical engineering.

Miss McCarn was a recent visitor in Palm Springs, making final arrangements with her mother for the April wedding.

Many Notable Productions for Playhouse

The actors who have stirred up such a tremendous response at the Playhouse are already preparing the three comedies recently announced for their extended season here. The Broadway company of the Palm Springs Playhouse will follow their current hit "Voice of the Turtle," with Oscar Wilde's brilliant comedy, "The Importance of Being Earnest". Following the Oscar Wilde play will be "The Milky Way," the famous farce comedy about the "Milk-toast" milkman who manages to become middleweight champion of the world.

Closing their extended season, the Playhouse company will present the recent New York comedy success, "Papa Is All," about a Pennsylvania Dutch family, whose dialect is being mastered in special study. These actors in their third season here have made a notable success with their performances in plays like "Death of a Salesman," "Pygmalion," and many others.

The entire company will be present for the extended series of plays, Helen Stenborg, Bernard Hughes, Kate Gratiot, Peggy Walker, Christy Palmer, John Bryant, Ed Matousek, George Womack and the Playhouse director Michael Ferrall, will play some of their most interesting parts of the season during these next three weeks. Subscription rates are still offered, and patrons are urged to renew them now for the extended season.

Circus Queen to be Chosen on Saturday

Who is to be Desert Circus Queen?? Twelve lovely candidates for the honor position will model clothes from Dorothy Grays at the Racquet Club on Saturday while noted judges decide the much debated issue.

In addition to her honors as Desert Circus Queen the winner is to be given a part in a motion picture.

The Club is now taking reservations for the fashion show luncheon which will be held beside the Club's swimming pool.

While in the Village for a spring vacation, Mr. and Mrs. Edwin Houghton of Los Angeles, are staying in one of El Mirador's cottages.

Garden Club Prepares for Annual Show

Palm Springs Garden Club members are completing plans for their second annual Flower Show, scheduled for Saturday, 10:30 a.m. to 8:30 p.m. in Kelley's Furniture Mart, in The Center. Mrs. Edwin Booz and Mrs. Arthur Hoff, co-chairmen of the show, report that the Kelleys are co-operating to make the show a great success, by arranging space so that exhibits may be seen to good advantage, without inconvenience to spectators. The beautiful Center patio, in front of Kelley's will be the setting for some of the exhibits.

George Manington, president, announces that the club extends a cordial invitation to the public to attend this exhibit, which will include a great variety of flowers and plants that are of special interest to newcomers and visitors to this area. In addition to the great variety of entries made by club members, 50 exhibits from non-members will be shown. There is no entrance charge to the show.

Mrs. George K. Zain, chairman of the hostess committee, has arranged to have club members on hand all day to welcome visitors and give information. Everyone who attends the show will be given an opportunity to vote on the merits of the exhibits.

Serving as hosts during the opening two hours of the show will be Dr. and Mrs. Arthur Hoff, Mrs. Clem Rogers, Mrs. Thomas M. Holland, Mrs. Charles E. Dant and Mrs. Booz. In the same room from 12:30 to 2:30 p.m. will be the Foster Simonsens, the Ern Alschulers, the Horace Penderys, Mrs. Frank Purcell and Mrs. Charles Snyder.

Greeting patrons from 2:30 to 4:30 p.m. will be the David Kings, Lloyd Simon, Mrs. Fay Brainard, Mrs. William R. Wright, and Miss Teresa M. Fields.

Serving for the two hour period after 4:30 p.m. will be Mrs. Zain, Mrs. George O. Wheeler, Dr. and Mrs. D. H. McCauley, Mrs. John Hornel and Miss Aileen Hagerty. Hosts for the final period, 6:30 to 8:30 p.m. will be the George Maningtons, the Julian Haydens and Miss Gladys McClure. Club members are making arrangements for a record attendance at this show.

Visitors from Seattle, Mrs. Jay Dootson and her daughter, Beryl, a student at the University of Washington, are staying at the Colony while spending a vacation here.

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Morning 8 to 11—Evg. 6 to 9

Palm Springs Story in Full Color

MORE BOOKS — WE'RE SOLD OUT! was the cry of hotels and newsstands from Los Angeles to Arizona. Book binders have been unable to meet the demand for the Palm Springs Area Yearbook, "Shield's Date Book," like the others, was sold out but one customer left cash and addresses for eight to be forwarded post haste.

Palm Springs visitors like the book because it answers all their questions about the area. It contains area and city maps along with chapters on the City's History, Palms and Historic Events, Local Indians, Tramway Project, Solton Sea, Date Palms, Scenic Trips, Guide to Movie Stars' Homes, and Hotel and Apartment Directory.—Adv.

La Quinta Hotel Mecca for Many Eastern Notables

Visitors from far and near continue to arrive at La Quinta and share in the spring festivities at that resort. The Charlie Hiltons, New Yorkers, were entertained by Mr. and Mrs. Robert Groves at the hotel's recent Luncheon at which the visitors almost stole the show. He appeared as "King of the Cannibal Isles" and the attractive Mrs. Hilton carried an armful of orchid leis.

Recent arrivals at the hotel are Mr. and Mrs. Charles Gerretson, and their daughter, Betty, from Los Angeles; and the H. T. Austrians, Los Angeles and Chicago, who will remain until the end of the season.

Gene Autry, cowboy star of moving pictures, arrived Wednesday to spend a week at the hotel. Movie Star James Mason, Mrs. Mason and their young daughter, Portland, came to the resort recently and will remain through the season.

Here for Easter

Shirley Lockett will come from the Anna Head School in Berkeley to spend the Easter vacation with her parents, Mr. and Mrs. Don Lockett. She will arrive April 4 and will be accompanied by a classmate, Elizabeth Gilbert, of Carmel, who will be her house guest for a few days.



FLOWER SHOW—Flower show plans are being made by Mrs. Arthur Hoff, George Manington, president of the Palm Springs Garden Club, and Mrs. Edwin Booz, co chairman with Mrs. Hoff, of the annual all-day show, to take place Saturday in Kelley's, in the Center.

Iowa Visitors

Enjoy Desert Stay

Mr. and Mrs. Harry L. Liddle and their daughter, Miss Harriet Liddle, of Des Moines, Iowa, enjoyed the spring magic of this past week-end in Palm Springs. Miss Anne Alwood and Miss Joan Corcoran of Alladena, frequent visitors to the Village, joined their friends, the Liddles, in their pleasant stay at Acacia Lodge.

Spring visitors from Oceanside Mr. and Mrs. Oliver Morrison are vacationing at Thunderbird Club and making plans to build a home in Thunderbird Estates.

RUMBA

CONTEST

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• Irving Rothchild Band
Garden Room
PALM SPRINGS BILTMORE

Don Pasnau

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waxing loquacious
And someone asks "what's
oyster fame?"
They answer "That's when
you wind up on the
menu
At Bob Howard's place—there's acclaim!"



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desert the confines
Of old cellars, to travel afar,
The bubbliest batches are locked
up in hatches
Marked "Bob Howard—Manor Room Bar."



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Manor Room

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in the Manor Room.
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Sensational Song Stylist and Pianist
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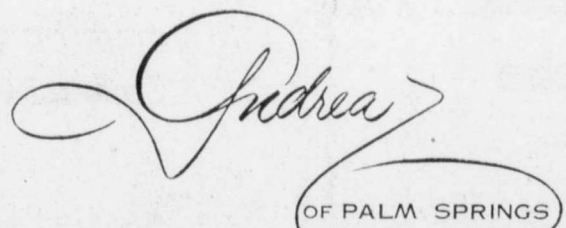
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Local Theaters to Celebrate Silver Jubilee this Month

Residents of Palm Springs and the many friends of Earle Strebe will join this month in celebrating the Silver Jubilee of his three local theaters. Strebe is a long time resident and is the pioneer of movies in Palm Springs.

He is one of seven children who came to Palm Springs from Indianapolis, Indiana, in 1926. He went to work at the world-famous Desert Inn as a clerk and in addition he worked as a bellboy where his diligence and ambition won him a host of friends. As the Village grew, he saw the opportunity to serve his community and make a future for himself and family.

ENCOURAGED by "Mother" Coffman, Miss Carmelita White and Alvah Hicks, members of the school board, he opened his first motion picture theater in the Frances Stevens school auditorium, beginning an operation that today makes him one of the most outstanding independent theater men.

He is now encouraging television for Palm Springs and feels that it will eventually be an adjunct to the motion picture theaters.

Marriage to Frances Bunker, daughter of the well-known Vil-

lager, Zaddie Bunker, took place in 1931. Three daughters were born to them Geska, 19, Dorothy, 14, and Susan, 11.

WITH HIS BUSINESS successfully launched, Strebe still interests himself in many community activities, such as the early development of the Desert Circus association at which he served as its first president, member of and past director of the Chamber of Commerce, Rotary, Los Compadres club, Committee of Twenty Five, presidency of the Employers association. Strebe was honored a few years ago by being the only local person chosen to serve as Grand Marshal of the Palm Springs Desert Circus Parade. Recently he has developed the Farmers Market project.

He is currently serving as a city councilman by appointment and his friends have insisted upon him running for re-election.

Golf and the Luau Fiesta were included in the full program of Mr. and Mrs. Ford Barger, since they came from Palo Alto last week to vacation at Thunderbird Country Club. Mr. Barger played in the club's annual invitational golf tourney, the past week end.



AT OPEN HOUSE—Among desert visitors from the Northwest who were entertained at an open house last week at the Tower ranch by Mr. and Mrs. Raymond Fezler and Miss Edith Eddy Ward (left, above) were Jim Mason, Ray Milner, Mrs. William Milner and Mr. Milner. (Carroll Photo)

Mrs. Weyland Honor Guest at Luncheon

Continuing entertaining entertainment for Mrs. Grover Weyland, a luncheon was given Monday by Mrs. Horace Armstrong at the Racquet Club. Mrs. Weyland is from Racine, Wis. and since she came here a few weeks ago she has been feted at a round of parties. The luncheon party was made up of friends who met the honoree when she was here on previous visits.

Mrs. Armstrong, who divides her time between Santa Barbara and her Smoke Tree Ranch home, recently returned from Palm Beach, Fla., where she visited the Carl Kelleys, former Palm Springs residents. Mrs. Armstrong's daughter, Mrs. Edwin Corle, is visiting her now and they will be joined soon by Mr. Corle, author of several best sellers, including "Gila River," based on the history of Arizona and "The Royal Highway" (Camino Real) California's oldest road.

Judge and Mrs. James Garabaldi are occupying one of the Tennis Club villas since their arrival from Bel Air. They were dinner hosts at the club Sunday to Mr. and Mrs. Glen Doughty also from Bel Air, and their son, Bill Doti, a Stanford student. The Dotis have leased a home here for the spring season.

Spring visitors include Chicago friends of the Thomas Flemings, due to arrive here Monday, are the Walter Buettners, who will be guests at the Fleming home, and Miss Virginia Buettner, their daughter; Mrs. George Brown and George Harris, who will stay at the Tennis Club. The visitors have been on a trip to Honolulu and the Flemings are planning special entertainment for them before they resume their journey to Chicago. The Flemings went to Los Angeles Wednesday to attend a dinner given by Dr. and Mrs. Henry Taecker, recent visitors in Palm Springs, who gave a large party yesterday in the Garden Room of the Bel Air Hotel. Today the Flemings will be guests at a dinner to be given by the George Barrachoughs in their L. A. home and later the whole party will attend the Flower Show.

Guests at the home of Mr. and Mrs. Irving Snyder are their sister-in-law, Mrs. Edward Stocker and Mrs. Jay Madden, both from Greenwich, Conn. Mrs. Stocker is here on her first visit in ten years and is having reunions with some of her long time friends. The Snyders are spending a week in their Coronado home, noted for its beautiful art gallery.

While in the Village on their annual visit, the Howard Martins and the Fred McKeens, are staying at Warm Sands Apartments.

Coming and Going

By AILEEN HAGERTY

and are having reunions with friends from their home city, Chicago.

Mr. and Mrs. Hugh Martin, brother and sister-in-law of Howard Martin, are vacationing at Howard Manor and also are seen at some of the current parties.

C. Thurston Chase, Jr. came from Deerfield, Mass., to join Mrs. Chase at their winter home, 2475 Las Lomitas, and celebrate their 25th wedding anniversary. Mr. Chase is owner of a boys' school, Eaglebrook, in Deerfield, and after spending a few weeks here he will leave for the East. On his return trip he will visit different cities to attend alumni reunions of his school.

Chicagoans who have decided to become Village residents, Mr. and Mrs. William Tackett have purchased property on Verada del Sur, where they will build a home. They are living in a smaller home that they have on San Jacinto and plan to remain here until June, and then will return to Illinois and sell property they own there, with the idea of spending the greater part of their time in Palm Springs.

Visitors expected by the Don Locketts include the C. W. Henkles, who will arrive from Chicago April 4th, for a brief stay. Also expected to visit the Locketts next month are the James Cutlers of Tacoma, due to arrive April 9, for a ten days' visit. Mr. Cutler is a son of the late Frank Cutler, prominent in Village affairs, during the years he lived in Palm Springs. He started the Home Owners' League and the Palm Springs Garden Club.

Former residents of Smoke Tree, the George Sheahans, are here from Portland and are staying at the Colony.

Since coming from Appleton, Wis., to spend a month at the Town and Desert, the Bert Dutchers bought a home on Paseo El Mirador, that they are getting in readiness for occupancy next winter. They are accompanied by their daughter, Mrs. Alex Manier, also of Appleton. Dr. and Mrs. John Costello are among Villagers who have entertained the Dutchers.

House guests of the Norman Waters since Monday are Mr. and Mrs. Harry C. Baldwin who motored here from Indianapolis, Ind. They and their hosts are visiting nearby places of interest.

Safety Talk

Chief Kettmann to Address Class

Chief of Police A. G. Kettmann will address the Driver Education classes at Palm Springs high school tomorrow. Ray Beeley, in charge of the course said. The chief's topic will be "Traffic Safety."

He will discuss local traffic regulations, the local traffic situation and answer questions of the class.

Sincere Congratulations to Earle and the Strebe Theatres on their Anniversary

Howard Heights
Lone Palm Hotel

Garden Club Completes Annual Tour

The tour, Saturday afternoon, of local gardens, sponsored by the Palm Springs Garden club, included the gardens of Mr. and Mrs. John Hornel, Major and Mrs. Reuben Fleet, Mrs. Dorothy Hocking, Mr. and Mrs. Edwin Small, and Mr. and Mrs. Preston Higgins.

Heavy planting of flowers outside the fence of the Hocking house gave a spectacular welcome. Varicolored snapdragons, petunias and white stock were blazoned for color. The size and quantity of the plants along the walk to the house caused much comment. They had been fertilized with blood meal which had been placed on the cement walk and then washed into the beds. The carnellia, a difficult flower to grow in desert gardens, does particularly well in Mrs. Hocking's garden. Here, too, was found the only rose bush in bloom, the Mlle. Henri Guillot.

The lawn at the Small home caused the most comment for beauty. This lawn had been seeded in early October and had already had 3 feedings of 8-8-4 fertilizer. Low borders lining the lawns were interestingly accented with dusty miller and the Texas ranger was used as a shrub against the house.

One of the rarest flowers seen on the tour was the white daffodil, Thalia, blooming in the Fleet gardens. Here the white alvum had been used to good advantage in the borders. The cala lily, rarely found in desert gardens, also was seen here.

The prettiest patio was at the Hornel home where lavender and yellow violas and lavender primroses made a brilliant display of color.

Following the tour, members of the club met at the home of Mr. and Mrs. Frank Bennett for a discussion of plans for the Flower Show which will be held on Saturday, March 29 at Kelley's in the Center. Mrs. Edwin Booz, in charge of arrangements made a progress report. George Manington, club president, then called on Foster Simonsen, chairman of the nominating committee to present the suggested slate of officers for next year. The slate, as presented, was adopted unanimously by the club. Mrs. Bennett will serve as president, Dr. Daniel H. McCauley, vice president, Miss

Introducing a New Profession

People speak with envy of others who made a remarkable recovery from crippling arthritis. Indeed, at least 60 per cent of all patients afflicted with arthritis suffer from concealed emotional conflicts devouring their vitality. A patient comes to the psychologist's office and sits anxiously on the edge of the chair. "I have arthritis. I've tried every means to be cured," he says. "There seems to be no help for me." Due to some conflict he had been afflicted with a protracted nervous depression. He recovered from it, but paid for his mental rehabilitation a painful arthritic condition. The psychologist shows him how to solve his conflict, the patient makes a positive emotional adjustment and becomes well. Similarly, in many other ailments such as neuritis, we conquer disease by attacking it also at the mental source.

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DESERT HOT SPRINGS—Adv.

Red Cross

Reports from All Asked on Friday

All solicitors in the current Red Cross fund drive were asked to turn in their reports tomorrow to headquarters at 415 North Palm Canyon drive by Dr. A. G. Hoff, general chairman.

Dr. Hoff also said that the drive is still lagging and far from its goal of \$16,000. He urged workers to renew their efforts to put it over the top.

Gladys McClure, secretary, and Mr. Horace Pendery, treasurer. Two members elected to serve on the Executive Committee with the other officers are John Hornel and George Manington.

Your news dealer may be sold out. Make sure of your copy of the Desert Sun. Call 2249 and ask for circulation.

Robert Green Now at Ramon Drug Fountain

Hy Finerman, owner of Ramon Drug, announced today that after many months of searching for the right type of fountain-lunch counter manager he believes that he has finally come up with a top notch man in Robert Green, formerly owner of Green's Good Humor Chimes Inn, in Hollywood.

Green was born in Pennsylvania and came to California in 1917. His parents, both chefs of wide renown, were employed at the finest restaurants in the country and Robert, as he grew older followed in their footsteps. Mr. Green says he gives his personal touch to every plate and you must be satisfied or he won't be.

To Palm Springs Entertainment Leader ... on the 25th Anniversary of His Theatres...

Best Wishes
From
FELLOW COUNCILMAN **BILL VEITH**
at
RANCHO TRAILER PARK

To The EARLE C. STREBE THEATRES
Sincere Good Wishes On This Your Twenty-fifth Birthday

Sunair Drive-in Theatre

Congratulations EARLE C. STREBE on This 25th Anniversary of Your Theatres

Sincerely, Bob and Andrea

HOWARD MANOR

Accept Our Heartfelt Good Wishes on This Grand Occasion ... Your TWENTY-FIFTH ANNIVERSARY

Merrill and Juanita Crockett

At The

VILLAGE PHARMACY

Congratulations and Best Wishes on Your 25th Birthday

The Palm Springs Plaza

Many, Many More Years of Good Entertainment For Palm Springs
Congratulations to Earle Strebe
from
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25 YEARS of Keeping People Happy Truly a Fine Record! Congratulations to Earle C. Strebe Theatres

CALIFORNIA ELECTRIC POWER CO.

Dear Earle,
There wasn't much amusement in the old days when you began ... and to old-timers and new Villagers, the Strebe Theatres have meant a great deal. So, best wishes
Affectionately Auntie Pearl and Uncle Austin McManus

25th ANNIVERSARY - Earl C. Strebe Theatres



WARREN STREBE
General Manager



EARLE C. STREBE



BERNICE LA FRANTZ
Office Manager



RONALD PELTON
Manager El Paseo



ORLA JANE FERNANDEZ
Manager Plaza



ARTIE LEE MURPHY
Secretary



CHARLES THOMAS
Manager Village

*Our Very Best Earle
On the Silver Anniversary
Of Strebe Theatres*

George and Ethel
at the
DOLL HOUSE



The Desert Inn
PALM SPRINGS
CALIFORNIA

INTER-DEPARTMENT CORRESPONDENCE

Date: Nov. 1, 1927

From: O. Earl Coffman
To: Bellman Earle Strebe
Subject: Motion Pictures

Effective Tuesday next and each Tuesday and Friday night thereafter you are assigned to operation of the portable motion picture projectors in The Desert Inn lounge for showing of films to our guests.

If your services are satisfactory, you will receive \$1.00 extra for each showing.

REPLY: Dear Mr. Coffman - Appreciate very much this opportunity; will do my best.

Earle Strebe

March 25-1952

Dear Earle

Am sure your many friends will be interested in the above memo from our files of 1927.

My own congratulations on your great success. However in reviewing the years think my own interests might have been better served if I had operated the projectors and kept you on the bell boy bench

Sincerely

"Uncle" Earl Coffman

Famed Riding Club Chooses Village Trails

Los Caballeros
Pick Palm Springs
for 1952 Event

—Anthony Burke, well known local horseman, said that Palm Springs will be the scene of a great equestrian event next November when Los Caballeros, one of the southland's most noted riding groups, combines with the newly organized Palms to Pines Riders to stage a jaunt ride.

Los Caballeros, Burke said, is one of the most select group of horsemen in the southland. They have been making their famous rides annually for the past seven years.

FOR THE PAST five years Burke said Los Caballeros have been riding at Santa Catalina island, guests of William Wrigley. This year a change was requested by the membership. Invitations from Las Vegas, Ensenada, Mexico, Kernville and even Arizona soon flowed in.

Bob Mount, business manager for the Los Angeles Examiner and president of last year's Palms to Pines ride, offered the name of Palm Springs and it was immediately accepted.

THE COMBINED GROUPS will take off in a northwesterly direction the first week of November, combining efforts and facilities, through Morongo valley, up through the Pipes country to the rugged slopes of northern San Geronimo.

Los Caballeros are invited to make their stay with their wives while here at El Mirador hotel the week prior to the opening of that famous spot.

Real Thrill

Roy Randolph
Sees Big Parade

"Thrill of a Lifetime" is the way Roy Randolph describes his St. Patrick's Day celebration in New York. He recently returned to Palm Springs and soon will visit Texas. While walking up Fifth Avenue, with Jim Beaver of Los Angeles, Roy met his friend, Phil Regan, famous singer of Irish songs and a popular winter colonist of the Village. Phil arranged to have two Californians invited to sit on the reviewing stand, for the parade.

"What a Day to remember, sitting there watching the great parade, with Cardinal Spellman, Phil Regan and many other notables. Also I had the privilege of being a guest of Jose Ferrer, last year's Motion Picture Academy Award winner in "Cyrano de Bergerac."



Hotel and Motel Owners who are clients of ours would not go out and get "Plastered" in such a case. They would just phone us!

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Opening March 29

WONDERFUL CUISINE

COCKTAILS



OPERA STAR—Lily Pons, Metropolitan opera star, photographed on her annual visit to Palm Springs last week, playing shuffle board at the Ingleside Inn. (Sun Photo).

LILY PONS, NOTED OPERA STAR, AGAIN IN VILLAGE

Lily Pons was here! The petite French beauty whose operatic voice is the toast of two continents, spent two weeks at Ingleside Inn this month. She was called to Los Angeles on business, but will return to Ingleside tomorrow for another week in the desert sun before going to New York to join the Metropolitan.

EACH SEASON for the past 12 years, Miss Pons has terminated her Western engagements with a few weeks rest in her favorite desert resort, Palm Springs. She will leave for the east from here arriving in New York City on April 10 to go on tour with the Met through the southern states for two months.

While Miss Pons was here, basking in the sun her husband, Andre Kostelanetz, had to stay near New York but tried to find a few days in the sun. He flew to Florida to find only rains, so hopped a plane to Cuba and awoke the next morning to find that country having a revolution. He dashed to the airport with no ticket and hitched a ride back to the United States. Still finding no sunshine he boarded a plane to Puerto Rico and had a few days visit with old Sol.

MOST EXCITING announce-

Thief Makes Off With Baled Hay

George Rasmussen of Smoke Tree reported to police the loss of 10 bales of hay Sunday evening following the road races at the Airport.

The hay had been loaned to serve as safety precautions on the race course.

The missing 10 bales were apparently taken as "safety precaution" against some starving horses.

Determined Thumber Removed by Police

Police were called to remove a "human road block" on Palm Canyon Drive and Alejo Wednesday.

A huge hitch-hiker had stationed himself in the middle of Palm Canyon drive and was diverting traffic in his frantic efforts to hitch a ride.

It's a Boy for the Sherman Halls

It is a boy for the Sherman Halls! 7 pounds and 11 ounces of bouncing baby arrived on Monday, March 24th. The new arrival has been named Sherman Scott Hull. His proud father is manager of the Racquet Club.

Culver Nichols Back in Village for Short Visit

Since the Culver Nichols went to Europe last year they visited several countries and then decided to prolong their stay in Zurich, Switzerland. Nichols, local realtor and home owner, returned recently to spend a few weeks in the Village and has been joined by his son, Preston (Nick), a Stanford student.

Mrs. Nichols and the two younger boys, Stevie and Larry, are still in Zurich, where Nichols will join them at Easter time. Both Mr. and Mrs. Nichols are taking a course in psychology at the C. G. Jung Institute, and the boys are attending school, studying French and learning to ski.

Living expenses in Switzerland are about the same as they are in this country, a realtor said. He and his family plan to return from Europe at the end of the summer.

4 New Citizens for Desert Area

Four new births were reported at the Desert Hospital the past week, all of which were attended by Dr. Baldwin.

Three new Palm Springs citizens include:

Sherman Scott Hull, a son, born March 24th and the proud parents are Mr. and Mrs. Sherman E. Hull. Mr. Hull is the manager of the Racquet Club.

Born March 20th, John Richard Brigham, son, blessed event's parents are Mr. and Mrs. Richard Brigham. Mr. Brigham is employed at the Desert Inn as a baker.

A boy, Robert Randall Buckner, to Mr. and Mrs. Robert E. Buckner of Cathedral City on March 19th.

Patricia Pat Murray to Mr. and Mrs. Francis Murray of Palm Springs, born of all days, St. Patrick's Day, March 17th, with all the luck of the Irish.

OUTSTANDING BUYS!

In the Rancho Mirage area, a nearly new 3 bedroom, 2 bath, 2100 square feet, home, with fireplace, large walled lot, and an enchanting view, offered at \$11,000. A new electric stove and refrigerator and some furnishings, optional at \$500 extra.

Another beautifully furnished home, costing \$20,000. Walled, with a garage and fruit trees and sprinkler system. 2 bedrooms and den and 2 baths. Owner forced to leave Palm Springs and so will sell for \$16,000 with \$4000 down.

In the beautiful South Palm Springs residential area, we have an exquisitely furnished ultra-modern 2 bedroom, 2 bath house. Priced right for so fine a home.

D. Applebaum

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\$2000 DOWN AND 10 YEARS TO PAY!

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HOME SITES \$1250 TO \$1650

With as little as \$100 Down

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We furnish care and water for \$3.00 per month

We Build to Suit—Materials On Hand

W. G. BOVEE
Owner-Subdivider

GEORGE W. EARL
Associate

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

question... "Hamburgers," said the boy.

IN A SYNDICATED column emanating from New York the other day appeared this item: "Possession of a solid gold card is the only way to get into a plush gambling spot in Palm Springs." They're at it again... Bill Fadden tells this one... A teacher of a third grade class noticed a puddle in the hall... She called the class together with a few cliding remarks and said: "Now, we'll all bow our heads for five minutes and close our eyes... The guilty one will go out and clean it up." At the end of five minutes she went out into the hall... There was another puddle... And on the adjacent wall was chalked a crude sign: "The phantom strikes again!"

HAD A BIRTHDAY this week... Looked it up in the Zodiac and found that the sign is Aries... That means the Ram... Just another poor little sheep... If it had been a little later I would have been born under the sign of Taurus... The Bull... Probably the nearness of that sign prompted me to become a newspaper man... Mrs. G said it should have been Capricorn... The way some of this stuff smells... By the way, a woman came in the other day and wanted to see "what Phil looked like"... Felt highly complimented until Kenny Brott said: "She's from Petaluma... That's where they lay all of the eggs... Naturally, she wanted to see the biggest egg layer of all."

FRANK DWYER, (might as well mention him while rumination around The Sun office) said he had discovered the most trusting woman of all... He

said she sent in a check from an Oregon city wanting to renew her subscription... She wasn't sure of the amount... So she just signed her name to the check... Nothing else... Good thing the boy is honest... Johnny Archibald had an idea the other day... The surveying gang was back on Indian avenue and Archie proposed that we form a queue... And one at a time, go up to the boss of the crew and innocently ask: "When are you going to finish this job?"... I said O. K. if I can be the first one and if you be about the fourth or fifth to ask the question... He dropped the idea... He's small, you know.

THE BADHP was reactivated in Palm Springs this week... It is the Benevolent Association of Dirty Hearts Players... Dirty Hearts differs from the conventional game in that the normal three cards are not passed to the left by each player after the deal... Jimmy Ford, current champion having won the 1951 title in international competition at Waikiki, welcomed returning Dirty Hearts players Wally Turney of the Jimmy Ford trio, Carl Mikel of the Chuck Miller trio, Larry Kaye, local radio announcer and Bon Mikels of the Steak Ranch... Mikels was the dirtiest heart player in the first meeting and scored two points toward the 1952 title... Competition is held each Saturday afternoon at the Mira Monte hotel.

Are you sure your cooler is in good shape?

GUSSY MORAN HERE

Busy on the tennis courts at the Racquet Club this weekend was Gussie (lacy pants) Moran, who has been enjoying a brief desert vacation.

Get "Fire-King" CUP AND SAUCER IN MOTHER'S OATS

Beautiful "Azur-ite" Blue Glassware by Anchor Hocking

Inside every big square package of Mother's Oats you get a valuable, useful premium. Actually a double value because money can't buy a finer quality, more delicious, more nourishing oatmeal than Mother's Oats!

Start now to give your family this good, hot, creamy-smooth oatmeal every morning. And get famous "Fire-King" Cups and Saucers, or Aluminum Ware, "Wild Rose" pattern China, or Carnival Ware. Buy Mother's Oats today!

MOTHER'S OATS—a product of THE QUAKER OATS COMPANY



HIDDEN SPRINGS RANCH

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DINING ROOM--GUEST COTTAGES**

Here you may live out on the wide open desert yet quickly drive to the Palm Springs night life, golf and theatres.

1½ hours more sunshine—city utilities, natural gas, electricity, telephone, paved roads—summer care of homes—most wind protected area of all the suburban residential sites—existing colony of substantial home owners—Television reception—within the Palm Springs High School district—peace, privacy and a sense of spaciousness without sacrifice of city comforts—an exclusive atmosphere without price penalty—estate sites at the cost of city lots.

EXAMPLE: Acre site (150x300) with water, paved road, telephone, electricity, and good neighbors, only \$2950.00. Other estate sites from as low as \$1450.00. Low down payment and 6 years to pay out.

Directions: Take Ramon Road out of Palm Springs, cross Highway 99 and follow to the end—12 miles, 16 minutes.

Visit this unique development by the original owner of the famed Smoke Tree Ranch and see for yourself this truly amazing and completely debt free residential project.

Thousand Palms, California—Phone 345
Charles Drais & G. A. Chapman, Agents

March of Dimes Campaign Brings in \$3731 Here

The 1952 Palm Springs area March of Dimes Campaign produced \$3731.98 for the Riverside Chapter of the National Foundation for Infantile Paralysis, it was reported by Colonel Clinton E. Fox, area chairman.

The Palm Springs campaign was conducted by Chairman Harry G. Gibbons.

Contributions from the schools were increased over those of last year through the efforts of Parent-Teachers groups, representatives from which conducted schoolroom drives. The Journalism class at the high school, assisted by Ruth Chalfont, conducted a successful campaign. Mailing envelopes were addressed by the Calhulla school, Parent-Teacher's group, under the direction of Mrs. Sidney O. Noles, Jr., and stamped by the Junior Welfare girls.

The following women, due to their organized and untiring ef-

FOR SALE

An Outstanding Buy in San Diego

Beautiful Spanish stucco home with tile roof, outstanding panoramic view of harbor and ocean, large plate glass windows. Consisting of reception hall, large living room, sitting room, with completely glassed in sun room adjoining, separate dining and breakfast rooms, five bedrooms, four tile baths. Master Bedroom with sun setting room, large kitchen, separate maids apt of four rooms. Double garage. Completely and exquisitely furnished for gracious living.

Many carefully selected antiques from world travels, more than thirty oriental rugs. Two and a half lots.

\$95,000—TERMS
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forts on the sale of the benefit dinner-dance tickets were credited by Colonel Fox with the success of those projects: Mrs. Sidney O. Noles, Jr., Mrs. Saul Ruskin; Mrs. Hilda Talbot; Mrs. Eugene Thieriault; Mrs. Maurice Smith; Mrs. George Olson; Mrs. Mitchell Hechter; Mrs. Herschel Moseley and Mrs. Lloyd Frank.

In Palm Springs School District
Short distance from Village
Three Rooms
Electricity—Water—Phone
Over two acres
\$4500—Terms

A FAMILY HOTEL
Doing fine business
Near Center of Village
Easy Terms

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For ten units
Adjoins High Class Rentals
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Ripe for improvement
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The Desert Sun

Page Nine Palm Springs, Calif., Thursday, March 27, 1952 Second Section

Sunset House to be Finished by New Group

Office Structure to be Known as Sunset Towers

City councilman in session last night heard with relief the news of the sale of Sunset House, long a matter of controversy, by George Capron of Long Beach to a syndicate headed by Walter Glatter of the Village.

Council has considered protests against the unfinished building at Via Lola and Palm Canyon drive for the past five years. They have an abatement suit pending in superior court at present. The abatement suit was held in abeyance and Capron given a certain time to complete the structure. When he failed, it was reactivated.

GLATTER SAID that the suit, which will now probably be ended, will have no effect on the sale which was strictly between buyer and seller. Leonard Bock acted as attorney in the deal.

The total investment, already spent on the structure and the current sale, will approximate \$550,000.

Glatter said the completed structure will be known as Sunset Tower, Salons and shops will line the ground floor. Business offices and luxurious apartments, some of them already spoken for, will be on the upper floors. Elevator service will be offered.

WORK WILL START on completion of the building under the new plans as soon as the latter are completed. It will be ready for occupancy by the 1952-53 winter season.

Frank DeGoff, owner and manager of the Tahoe Tavern, is a member of the syndicate and will manage the new office building and apartment hotel.

Glatter has been a Palm Springs resident for more than 13 years.



ON PAROLE—Sophie Petrillo, who shot her husband to death here after a quarrel over another woman, is free on parole from Tehachapi prison. All she wants to do, she says, is to forget and be forgiven. (L.A. Herald-Express Photo).

Sophie Petrillo Free on Parole from Tehachapi

"All I want is forgiveness and to forget."

Those words had been spoken quietly today by Sophie Petrillo, the 38-year-old Palm Springs husband killer, upon reaching Los Angeles after serving two years in Tehachapi Prison.

MRS. PETRILLO, who shot her husband, Peter, to death rather than surrender his affections to another woman, was released on parole under stringent regulations. She had been sentenced to 1 to 10 years. Her parole will continue for three years.

It was on Sept. 19, 1949, that Mrs. Petrillo first accused her husband of showing undue affection for Alma Ross Prima, the 28-year-old dancer and former wife of Band Leader Louis Prima.

SHE FOUND him in Mrs. Prima's apartment, in the Village, took him home and began an hour long conversation. Her passion and jealousy aroused, she shot him to death.

"Pete, I didn't mean to do it; I didn't mean it," she screamed as she fled from her room.

But then she was arrested, went through days of court hearings and finally, convicted of manslaughter, went to prison.

To Winter Here

Stanford Quincey's of Westwood (he's owner of the Westwood Ford Agency) revealed to George Strebe at the Doll House that they have leased a home in Palm Springs and will spend the rest of the season here.

French Bootie
Opposite Desert Inn, PALM SPRINGS

"Say you saw me in the Desert Sun"

Lady Godina

A beautiful Nude Sandal in an exquisite combination of colored Kid-skin 17.95

Matching Handbag 12.95

Also in Beverly Hills ... 9637 Wilshire Blvd.

Roads Between City, Coast, Windswept

So you think we had a little breeze last weekend?

Travelers into Palm Springs and the desert area by automobile said that the gates west of Riverside were so stiff that authorities warned motorists to stay off minor roads between the county seat and Ontario. Trees were uprooted and visibility in the vineyard area was practically nil.

Son of Villagers Now with First Cavalry in Japan

Sgt. John Darrell Uhley, whose parents live at 576 E. Amado road, is serving with the combat-tested First Cavalry Division on Hokkaido, northernmost island of Japan, it was reported this week.

The division, units of which fought Indians from horseback a century ago, now is taking to skis and snowshoes for training in Arctic warfare after 17 months frontline duty in Korea.

Sergeant Uhley, who is assigned as a driver, holds the Bronze Star Medal with "V" device for heroism in action. Combat Infantryman Badge and the Korean Service Ribbon with one campaign star.

Uhley previously served with the Marines in the South Pacific theater.

Masonic Club to Meet Tomorrow

Palm Springs Masonic Luncheon club will meet at noon tomorrow at the Chi Chi.

Henry Coil, counsel for the California Electric Power Company will be the speaker. He is an outstanding speaker and noted authority on Masonic history. He is also author of the Encyclopedia Britannica article on History of Freemasonry.

All Masons are cordially invited to attend.

Industrial Survey Given Swift Start

Industrial survey of Riverside county is getting away to a fast start, Stuart P. Walsh of the Industrial Survey Associates of San Francisco, said this week. His firm was recently engaged by supervisors to make the study.

Walsh is armed with a schedule prepared for him by George Gerwing, secretary-manager of the county board of trade.

Winter Season Ends With Great Tourist Splurge

Southern California's Winter travel season wound up with a profitable \$47,244,000 spent here by eastern tourists during February, Walter Braunschweiger, president of the All-Year club, reported this week.

The money was spent by nearly 221,000 out-of-state visitors while they were in the southland, and was spread over retail trade, accommodations, motor-ing expenses, and virtually all businesses of the area, Braunschweiger said.

February ended the Winter travel season, and March opened the Spring season in Southern California travel. The All-Year club, the Southland's community travel promotion organization, placed the area's vacation business on a four-season basis to facilitate the work of building up the "off" seasons in order to produce a more stable, year-around flow of tourists' spendings.

Advisory Planners Hold Meeting Here

Desert county proposals and other items of interest to Coachella Valley residents were discussed at a meeting of Coachella Valley Advisory Planning committee held at Palm Springs last night.

The meeting was held in the court room at city council building.

Telephone Rate Increase Asked for Village Area

California Water and Telephone company which serves the San Geronimo Pass area as well as Palm Springs, Cathedral City, Desert Hot Springs and Rancho Mirage in Riverside county, last week asked the state public utilities commission for an increase in rates.

The company, which is at present under fire from local business and hotel men who claim poor service, asks that its pay phone rates be hiked from five cents per call to ten and also an increase which would average 70 cents for business telephones and 40 cents for residential telephones.

The request filed last week supplements the request for doubling the pay telephone rate which the company asked for December 21, last year.

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for a quick
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DESERTAN
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Smith Bros. P. O. Box 3045,
Hollywood, 28, Calif.

Babbage Explains Vote on Tax Cuts

John Babbage, Riverside county member of the state assembly, said he voted against the state assembly tax reduction bill because he thought it was only a political maneuver to put its sponsors in good with the tax-conscious public.

He said he felt it was not an honest effort to deal with the state's financial situation.



Bill has everything—looks, integrity, the old fight, and occasionally money, which he carries around in cash. All of it. This is neither safe, practical, nor conducive to thrift.

Bill: It might be smart to open a Tenplan checking account! Deposit any amount you wish and write checks instead. No minimum balance. Costs just 10¢ a check!

Moral: What would a pickpocket do with a Tenplan checkbook?

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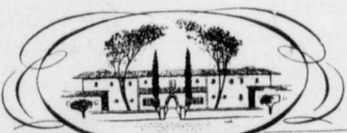
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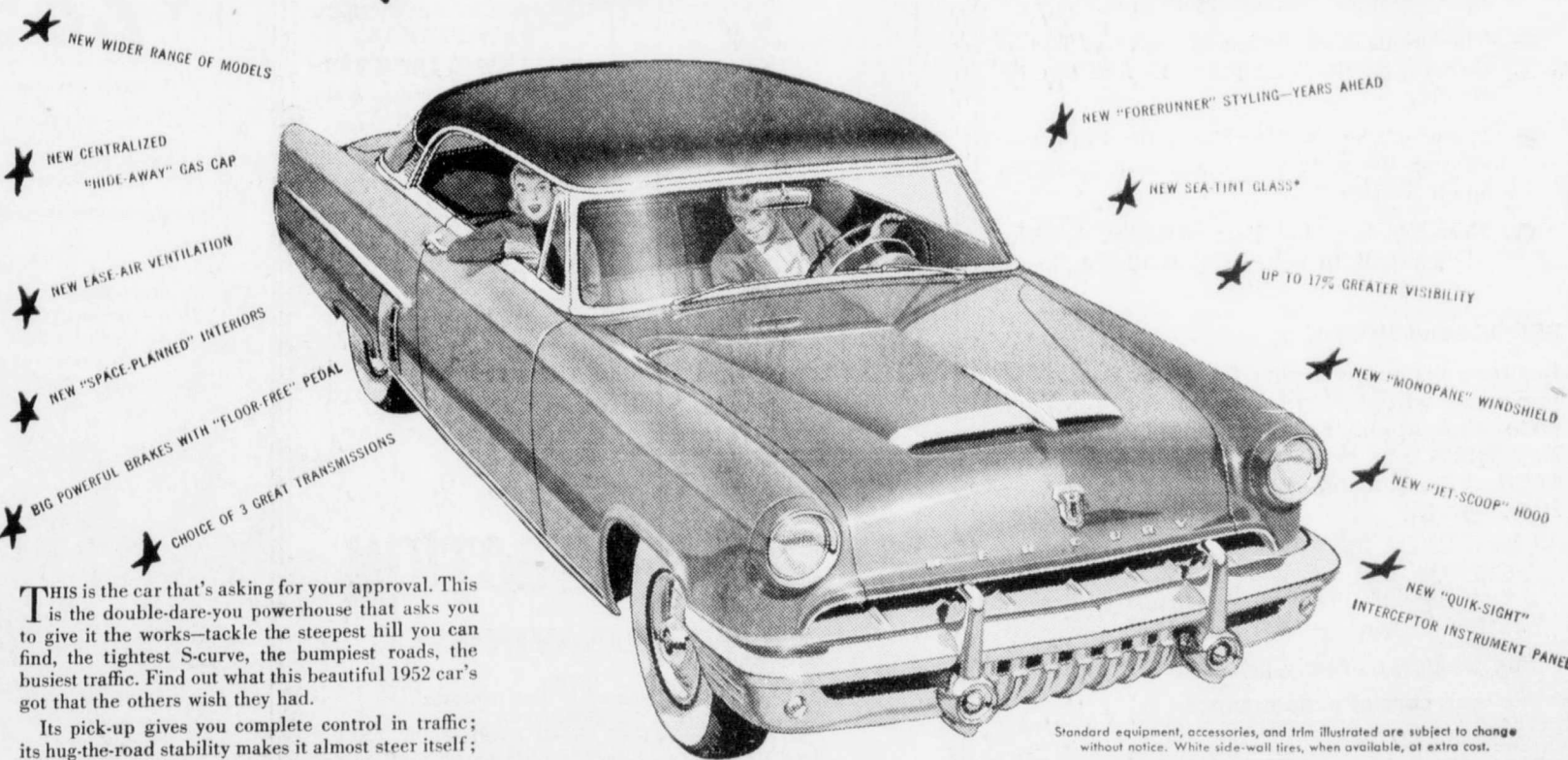


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This year even more horsepower, even higher compression (7.2 to 1). It's the successor to the famous V-8 which for two straight years won top class honors in official economy tests. It's got to be good; it's by the builder of more V-8's than all other makers combined.

3-WAY CHOICE! Mercury presents three dependable, performance-proved drives: Silent-ease standard transmission; thrifty Touch-O-Matic Overdrive*; and Merc-O-Matic*, greatest of all automatic drives.

*Optional at extra cost

New 1952 MERCURY WITH **MERC-O-MATIC DRIVE***

THE MOST CHALLENGING NEW CAR OF OUR TIME

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St. Paul's Church to Stage Annual Sale Saturday

St. Paul's Episcopal Church, 125 W. El Alameda, announces its annual rummage sale to be held for one day only, Saturday, March 29. Doors will be open from 9 a.m. to 5 p.m.

Mrs. Channing Wells is in charge and announces exceptional merchandise this year, such as Adrian dresses, costume jewelry, vacuum cleaners, furniture, stoves, radios, children's wear, men's wear, shoes and countless things too many to enumerate.

Mrs. Wells urges, "Come see for yourself!"

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Conversely, the community became the finest because it offered the finest first.

- A completely planned community, developing steadily according to plan.
- The unqualified choice of selective homeowners, as the best place to live on the desert.
- Home of the Shadow Mountain Club, one of the finest family clubs and facilities in all the world.
- Fast-growing, building soundly, holding always fast to being first with the finest.

BROOKS and MOORE

Realtors, exclusive agents for Palm Desert properties, will gladly furnish you with complete information. See them at the Shadow Mountain Club, or at their tract offices. Courtesy to brokers. Phone 76-2911; write P. O. Box 1.

Homesites from \$1095

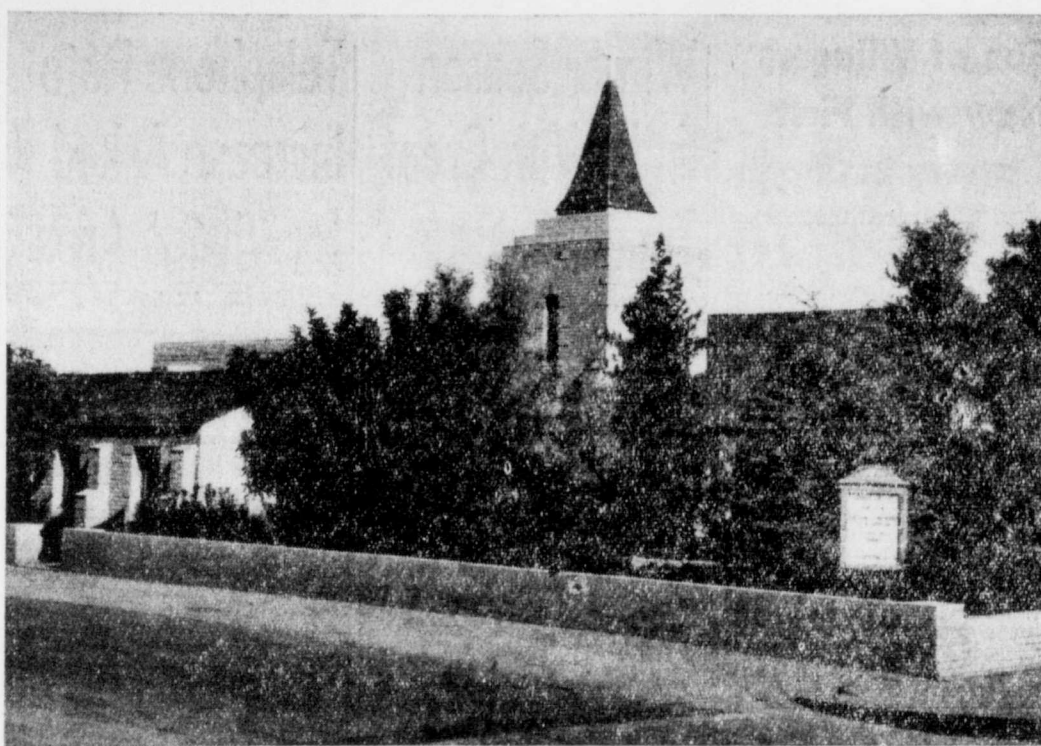
Homes from \$12,500 to \$35,000

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Palm Desert

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Sun Classifieds Bring Quick Results



ANNIVERSARY—Above is Palm Springs Community church which this week is celebrating its 35th anniversary. From a small beginning the church has grown into a tremendous influence in the Village.

Community Church Marks 35th Birthday Next Sunday

Thirty-fifth anniversary celebration of the organization of the Community Church of Palm Springs will be held Sunday morning at the 11 o'clock worship service. Thirty-five years does not tell the complete story of the church for there was built in 1890 a small church building in the heart of this community as a memorial to the wife of Thomas Critchlow. Services were held from time to time in this church building during those earliest years of the life of the village and in 1906 through the challenge of a visiting mission-

ary from China the little church received a new impetus.

It was not, however, until March 27, 1917, that a formal organization was effected and at the request of Wellwood Murray, donor of the land on which the church stood (corner of Palm Canyon drive and Andreas road), the Board of Home Missions of the Presbyterian church undertook the care and supervision of the little congregation of 19 members. It was in this same year that the first Easter Sunrise service was held, which has since become such an effective and inspirational tradition.

IN 1935 an offer of \$40,000 for the church lot was accepted and arrangements made to use this sum in purchasing the present site and constructing a church building with a sanctuary seating 150, a social room, and kitchen. The new church building was dedicated on March 15, 1936 during the pastorate of Dr. C. D. Williamson.

The next year Dr. J. Robertson Macartney was called to serve as pastor and with his strong leadership during the following eleven years, the church grew in its effectiveness and enlarged its ministry to the community. By 1947, the facilities of the church and Sunday School were found inadequate and under the present pastor, Dr. James H. Blackstone, Jr., a considerable building expansion program was launched and carried to completion.

THE COMMUNITY CHURCH now has a membership of 375, including 13 associate members. The Sunday School enrollment is 484, including 38 teachers and officers. Average attendance at the morning service during the winter season has been 500. The church is stressing its work among the youth of Palm Springs and has an active program especially for teen-age young people.

At the special service on Sunday morning a resume of the church's history will be given by Carl G. Lykken, one of the charter members. Dr. Blackstone will bring a short message on the subject "Thirty-Five Years Behind Us—What Lies Ahead?" Recognition will also be made of several others who were active in the church 35 years ago. Announcement of several birthday gifts to the church will be made and at 12 o'clock immediately following the church service a birthday reception planned by Mrs. Charles O. McDonald will be held. Visitors are especially invited to remain and share this happy fellowship with

Plan Dedication of Temple Isaiah Tomorrow Night

Plans were completed today for the dedication ceremony tomorrow night of Temple Isaiah at Jewish Community Center. The special service, arranged for the occasion will start at 8 p.m. Rabbi Arthur B. Lebowitz will present the dedicatory program and clergy from all Village churches will attend the event. There will be music by both the senior and junior choirs.

A reception will follow the ceremony which climaxes a week of celebration over completion of the Temple. The week began with a Victory dinner celebration Sunday.

Mrs. Fae Brezin is chairman of the committee in charge of arrangements.

Ceremonial and Moral Laws to be Contrasted

Rev. R. A. Rentfro, pastor of the Seventh-day Adventist Church, in announcing his sermon topic for Sunday night said "God's universe operates on the principle of law and order. We are surrounded daily with physical laws as ordained of God such as the law of gravity. God, in introducing the Ten Commandments to man thus helps him to be a better citizen and neighbor. When a man steals from his brother or bears false witness against him, he has broken God's law—and God's laws are the foundation of the laws of our own great country."

The pastor concluded "The members of the church, said Dr. Blackstone.

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262 N. PALM CANYON DRIVE Phone 2954

Dr. Blackstone to Look Into Future Sunday Morning

Dr. James H. Blackstone, pastor of Community church will speak on the subject "Thirty Five Years Behind Us." What Lies Ahead?" at a special service next Sunday morning at the church, Cahuilla and Baristo roads, commemorating the 35th anniversary of the church founding.

The Chancel and Junior choirs will sing the anthem, "Hosanna" by Bitgood under the direction of Harry J. Tomlinson. Carl S. Lykken will review the history of the church as part of the 35th anniversary service and recognition will be made of others active in the church 35 years ago.

A birthday reception at 12 o'clock will follow the service. Sunday school convenes at 9:45 a.m. and young people meet at 6:15 p.m.

At the 7:30 o'clock evening service the Hollywood Ambassadors will have charge of the service. The high school choir will sing the anthem, "Were You There?"

Third Recital at Community Church Sunday

Last in the series of Sunday afternoon vespers Services will be held in Community church Sunday afternoon at 4 o'clock. Lois Lux will present an organ recital assisted by Rose Zena Latta, soprano and Dr. James H. Blackstone, Jr., baritone with Mrs. Jean Blackstone accompanying at the piano.

Organ selections will include "Prelude and Fugue in G" and "O Sacred Head Surrounded" by Bach; "Prelude" by Clerambault; "Trio" by Rheinberger; "In Paradisum" by Mulet; "Lament" a Negro spiritual; "Sheep may Safely Graze" by Bach and "Farefare" by Lemmens.

A baritone solo "The Conqueror" will be sung by Dr. Blackstone. Rose Zena Latta will sing a soprano solo "Just for Today" by Sybil Partridge. Miss Latta and Dr. Blackstone will also sing a duet "How Beautiful Upon a Mountain" by Harker. Miss Latta is a new addition to the Village, having moved here recently with her parents from Coos Bay, Oregon. She majored in music at the University of Oregon and studied for many years under the late Sigurd Nilssen.

Ten Commandment Law, unlike the old ceremonial laws, will stand forever—and is a expression of the very character of God and can no more be changed than God can be changed."

In addition to the Sunday night service, Sabbath services at 9:30 and 11 will be featured Saturday morning.

Revival Service in Progress at Village Church

Revival services began last Sunday at the Assembly of God church, 1290 East Ramon road, with Evangelist and Larry Cronk in charge.

There will be services every night except Monday with Young Peoples' night every Friday.

The Rev. Walter Hanneman, pastor, said that the new Sunday school addition to the church is nearing completion and that the school itself, has scored its high attendance mark in 18 years.

The revival services will continue for two weeks or longer.

CHRISTIAN SCIENCE SUNDAY TEXT 'REALITY'

Health, harmony, progress and perfection will be manifested to the extent that God and His perfect universe is understood, the Sunday Bible Lesson on "Reality" in all Christian Science churches points out.

The Golden Text is from Isaiah (63): "Holy, holy, holy, is the Lord of hosts; the whole earth is full of his glory."

In his first epistle to the Corinthians Paul writes (2:9, 10), "Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love him. But God hath revealed them unto us by his Spirit; for the Spirit searcheth all things, yea, the deep things of God."

Mary Baker Eddy says in the Christian Science textbook, "Science and Health with Key to the Scriptures," "Spirit imparts the understanding which uplifts consciousness and leads into all truth." "The corporeal senses can take no cognizance of spiritual reality and immortality." (pp. 505, 488).

Religious Science

Lecture on Sunday

The Reverend Pearl Lady Moore, minister of the Religious Science Church of Pomona, will give a lecture on "The Law of Increase," Sunday, at 8 p.m. at the Town Hall on A Street, Cathedral City. A free will offering will be asked.



DILTS D. RASOR
PHONE 3144
P. O. BOX 621

Double Service Easter Morning at Cathedral City

Officers and Bible school leaders of Cathedral City Community church met last weekend to map plans for Easter week and the remainder of the season.

It was decided to hold two services Easter Sunday. Bible school regulars were urged to bring their parents and friends to the 9:45 a.m. hour for a combined service under leadership of Dr. Graham Hunter, pastor, preceding the usual 11 a.m. morning worship.

Dr. Hunter will conduct the regular 11 a.m. service next Sunday.

Preliminary reports on the "One Great Hour of Sharing" showed \$90.81 on and with the amount expected to grow as banks still unreported are turned in.

Instruction classes for new member candidates are being conducted each Wednesday by Dr. Hunter.

St. Paul's Guild to Meet Tuesday

Guild of St. Paul's in the Desert will meet on April 1 at 2 p.m. at the home of Mrs. Homer McKee, 1011 El Alameda for a business meeting.

At 3 o'clock there will be a Lenten Tea, with The Very Rev. John M. Krumm, speaker.

10—The Desert Sun
Palm Springs, Thurs., Mar. 27, '52

Mrs. Macartney Now Organist at Palm Desert

Mrs. John Robertson Macartney, organist for many years at Palm Springs Community church, has resumed these duties at Palm Desert Community church at the new Wuritzer organ, recently dedicated there.

Plans for the Easter sunrise service are progressing rapidly said Dr. Macartney, pastor of the church, and Delno Gillogly of Coachella Valley Union high school is preparing a fine program for the event. The fourth annual sunrise service will be held out of doors, weather permitting, Dr. Macartney said. His sermons the next two Sundays will deal with events leading up to Easter.

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Between Banning and Beaumont

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111 NORTH PALM CANYON DR.

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Children's Apparel PRE-EASTER SALE! STARTS TODAY!

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MANY OTHER SPECIALLY PRICED ITEMS!

Now...PACKARD Gives You Big-Car Comfort At Medium-Car Cost!

1952 PACKARD
"200" 4-DOOR SEDAN
delivered in Palm Springs

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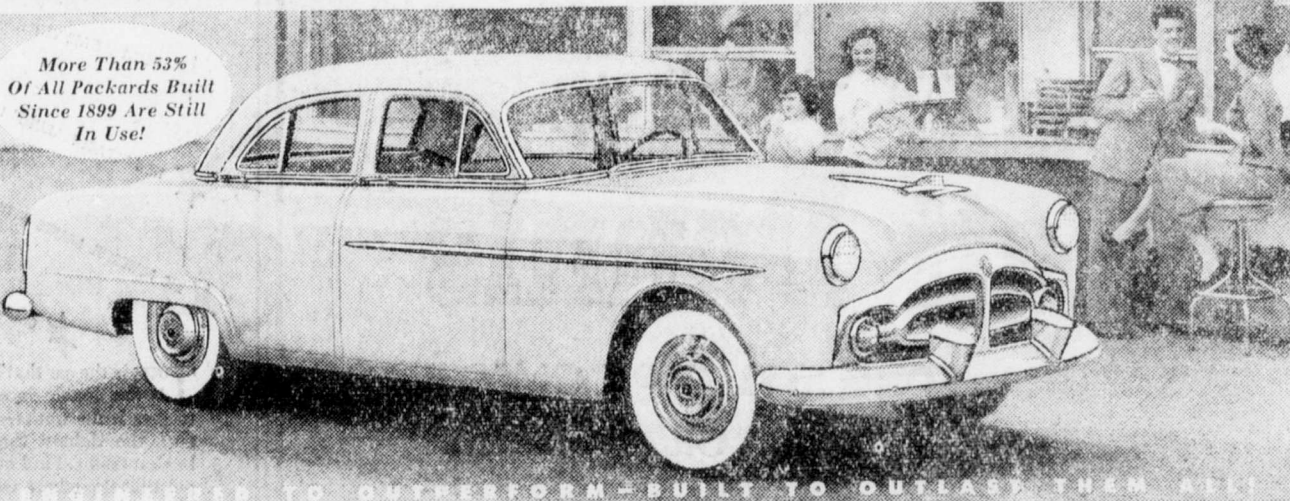
*Optional equipment, white sidewall tires (if available), and state and local taxes (if any), extra. Prices may vary slightly in nearby communities due to shipping charges.

ENGINEERED to outperform all others—and now better in 70 ways—the magnificent Packard brings you fine-car power, comfort and handling ease at medium-car cost! And first cost is only one way you save. This great car is precision-built to give you more car miles—to cost you less for what you get—than any other automobile!

• • • Only Packard gives you the world's highest-compression eight—new Easomatic Power Brakes—and Ultramatic*, the automatic drive that excels all others.

• • • Packard's beautiful, armor-ribbed safety bodies are cushioned at all mounting points. And Packard's new shockproof steering is balanced for finger-tip control.

• • • Look at one more car! If you plan to spend \$2500 for a car, then today's magnificent Packard—at just a few dollars more—is well within your reach. Packard costs less to buy than you'd think and the record proves Packard costs less to own—for "Built like a Packard" means built to last!



*Optional equipment at extra cost.

• • • Only Packard has Ultramatic*, the automatic drive that excels all others in smooth performance and dependability.

• • • New Easomatic Power Brakes* give faster, easier stops—require 40% less foot pressure, 29% less time to apply!

• • • Packard builds great engines! Packard's Thunderbolt Engine, world's highest-compression eight, has up to 25% fewer working parts than engines of comparable power!

• • • Packard's safety-glass area of 3.046 square inches gives you all-around visibility.

• • • Handsome new interiors and fresh exterior color combinations accent Packard's smart, low lines. Seats are as wide as the car is high.

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PHONE 2111

Desert Art Center

Election of the new board of trustees to the Desert Art Center will take place in the large room of the airport restaurant tomorrow, at 8 p.m. A brief showing of her work in colored photography by Mrs. Therese Whiteside will be part of the business as well as entertainment of the evening as a photography section has been proposed by camera enthusiasts to be part of the Center activities. Mrs. Whiteside will discuss the project and the members will vote upon whether they wish to establish the department. Mrs. Whiteside is well able to institute interest in this work as she established the Carmel Camera club as well as other groups. An honor graduate of Stanford she served as secretary to the famous president J. Lyman Wilbur when he was a cabinet member in Washington D. C.

Classes in painting and drawing by Frederick L. Kann are being discontinued this week, it was announced by the President Zeddie Bunker. Enrollment has fallen below that which permits successful handling of an expensive teacher, she said. Profits from the forthcoming Beaux Arts Ball

Mrs. Montgomery Taken by Death

Last rites were said Saturday for Agnes Montgomery, 497 North El Segundo, a resident of the Village for the past 10 years who succumbed at Riverside hospital last week.

She was 85 at the time of her death and came here from Pittsburgh.

She is survived by her daughter, Mrs. Joseph Ruppert, and two grandsons. Funeral arrangements were in charge of Weifels and Sons and interment was in Palm Springs cemetery.

McGregor Rites Held in Spokane

Funeral services were held in Spokane, Wash., this week for Alexander Campbell McGregor, retired Spokane merchant who has been making his winter home here at 330 West Arenas road for a number of years.

Mr. McGregor succumbed last Thursday at the age of 83 following a long illness.

Weifels and Sons funeral parlors were in charge of the arrangements.

to be given April 3 at the Tennis Club are to be expended towards the establishment of a school for next season. The events from this year have made possible the purchase of furniture and equipment which is being stored at the airport in anticipation of classrooms next year.

DESERT Museum NEWS

FRIDAY, March 28—8 p.m. At Museum. Social Studies series. Films: "Norwegian Farmer Fishermen," "Mexican Adobe Village," and "New Farmlands in Canada."

SATURDAY, March 29—9 a.m. to 6 p.m. All-day auto-caravan through Joshua Tree National Monument with stops at Hidden Valley, Salton View, and Cottonwood Springs. Bring lunch and water. About 110 miles round-trip driving. Little walking. Meet at Museum.

SATURDAY, March 29—8 p.m. At Frances Stevens Grammar School on North Palm Canyon Drive.

Guest Lecture: Dr. Lyman Benson, Professor of Botany at Pomona College, in a talk on "Common Desert Wildflowers," illustrated with beautiful color pictures of the many varieties of plants now in bloom on our desert. Dr. Benson is an eminent authority on the botany of the local deserts and is author of "Cacti of Arizona," and the "Manual of Southwestern Desert Trees and Shrubs."

(Note: This program is a change from the listing in the current schedule. Mr. O. M. Ward being unable to present his program at this time.)

MONDAY, March 31—8 p.m. At Museum. Desert Geography series: Mr. Wm. Norman Jupe of this village showing his newly edited reel on "Common Desert Birds of the Palm Springs area," featuring new shots of the cedar waxwing, Cooper hawk, and Turkey Buzzard. Mr. Jupe is a member of the Museum's board of

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CATHEDRAL CITY NEWS

By Mrs. Paul Clark

Phone 8-4691

Saturday Big Day at Cathedral City

Saturday is Cathedral City's big day, it's 14th annual Cactus Jumpers Jamboree and Prime Rib Barbecue. The Barbecue will be, as always the main feature

\$100,000 Suit Echoes Death of Worker

I. D. Kirby, Indio rancher, and the Coachella Valley Farmers' association were defendants today in a suit on file in superior court asking \$100,000 for the death of Pablo Gonzales, a Mexican farm worker.

The suit charges negligence in maintenance of a kerosene supply tank, Gonzales was overcome by fumes from the tank and died.

trustees and is well known in Southern California ornithological circles for his outstanding bird films. He took the famous humming-bird sequence in Walt Disney's "Nature Half Acre," recently an award winner.

TUESDAY, April 1—8 p.m. At Museum. Films: "The Upper Mississippi River," "Jack Pine Journey," "Vale of Kashmir," "Land of Pueblos," and "Virginia's Famous Skyline Caverns."

of this colorful event. Tomorrow the fires will be lighted in the big pit adjacent to the Cathedral City Town Hall. These fires will burn all night so that at dawn on Saturday the carefully aged prime ribs of young steer beef will be lowered over the glowing coals to receive that slow careful roasting which will produce the succulent slices heaped on the eager diners' plates. While the famous cakewalk, music and entertainment will last till midnight, the barbecue dinners will be served only from 4 to 8 p.m. The Palm Springs High School band will supply music during a portion of the dinner hours and Mrs. Ann Todd Dashed, strolling accordionist, will also entertain.

Chamber of Commerce president Warner Moon announced chairmen of committees and workers as follows: Barbecue, Claude and Edna Cobb with Emil Greener. Kitchen activities Josephine Moon; coffee and general help, Wilbur and Alphamay Harrison; serving, Jackie Martin with six attractive high school girls as waitresses, Fredrika Metz, June Pitkin, Ann Peterson, Jan and Nylene Ide, Lavina Krings with her crew will attend to the filling and passing out of the plate dinners. Leah Lewis and Mildred Clark will be at the cashier's desk for the barbecue. Bessie Kelley cashier of all activities; Les Kelley will officiate at the cakewalk where dozens of home baked cakes,

prepared by ladies of the village supervised by Marguerite Hillery, will be given away at nominal cost. Iva Moon and Harriet Colglazier will preside at a snap shot booth to be conducted by Wilson Ellis. Jim Wolseth will preside over one of the games, which are under the general supervision of L. C. Lewis. General Barbecue Chairman, Claude Cobb reports that he has had splendid help in preparing the barbecue grounds from Wilbur Harrison, Oscar Levier, Les Kelley, Chas. Scherck, Mike Gordon, Carl Emerson, Bob Sherrill, Bill Hillery and others. Paul Clark in charge of publicity has expressed his appreciation to the Desert Sun, Palm Springs News, Radio KCMJ and the Cathedral Citizen for the excellent cooperation given. Stories have also appeared in the Los Angeles Times, Examiner and Herald Express.

Speakers' Contest

Lions Club Student Speakers zone contest will be held this evening in Cathedral City's Town Hall in conjunction with the regular Lions dinner meeting. Speakers from Blythe, Coachella, Palm Springs and Cathedral City will participate. The winner will compete in a regional contest to be held at Coachella, April 1. Lions Club zone chairman Paul Clark is in charge of tonight's event.

Test TV Reception

Hoffman Television receiver engineers were in Cathedral City last week making tests of reception in the area. They made use of the big television mast on

Harold Milner's five and ten cent emporium in their research. Mr. Milner says that he feels much encouraged over the activity because he has been trying to get assistance in the solving of TV reception problems for some time. The Hoffman men stated that they were making tests for a new model not yet on the market.

Lions at Banning

by President John Danchak, visited the Banning club last week at their regular meeting on Tuesday evening. Aside from enjoying the dinner and program which followed, the Cathedral City Lions retrieved their club banner which had been "lifted" several weeks ago by Banning Lions. As part repayment the delegation returned with the Banning president's gavel. Those making the trip with president Danchak were Jim Wolseth, Carl Jackson, Mike Gordon, Paul Clark, Ray Cook, John Palmer, Francis Wood, Wilbur Harrison.

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Bill Hillery, Jack Hillery and Claude Cobb.

Woman's Club

Beautiful dining room of Wonder Palms will be the setting for the luncheon April 2 at one o'clock when the newly elected officers of the Cathedral City Woman's Club for the ensuing year will be installed. Mrs. Roy Lay, president of Riverside County Federated Clubs will be the installing officer. It will be the second visit of Mrs. Lay and the club is privileged to have her on the two most important meetings of the year, the opening breakfast and the installation luncheon.

Officers to be installed are Mrs. Wilbur Harrison, president; Miss Margaret Davidson, first

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vice president; Mrs. Charles Martin, second vice president; Mrs. Paul Clark, recording secretary; Mrs. R. C. Mhoon, treasurer; Mrs. Robert Sherrill, corresponding secretary; Mrs. Leslie Kelley, parliamentarian.

It will be necessary to make reservations with Mrs. Ted Forbes, phone 8-3102 by Tuesday noon, April 1st, as a large attendance is expected, not only because of the business of the day, but for the lovely setting for the occasion. Wonder Palms will be remembered by the many members and guests as the locale for the style show and tea held by the club in December.

CIRCUS WEEK IS COMING!

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14th ANNUAL CACTUS JUMPERS JAMBOREE

Cathedral City's Annual Cactus Jumpers Jamboree and Barbecue began 14 years ago (to pay for the erection of the Town Hall). As Cathedral City is unincorporated, such civic necessities as Library, Fire Hall, Advertising, Cleanup and Beautification projects and others must be taken care of by voluntary subscription—thus the Annual Jamboree—the one big FUN AND FUND RAISING EVENT!



"To a Swell Time
For Everyone"
AT THE CACTUS JUMPERS
JAMBOREE

SAM KEELAND'S
TAMPICO
'Good Food and Drink'

14th ANNUAL CACTUS JUMPERS
JAMBOREE AND PRIME
RIB BARBECUE

CATHEDRAL CITY TOWN HALL

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IF YOU WOULD LIKE A HOME HERE . . .

2 BEDROOM HOME, Panel-ray heat, modern, asphalt tile throughout, excellent television area, \$6350. \$1500 will handle, balance on easy terms.

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CATHEDRAL
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Wishes Success to
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TO THE
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"One of America's Exceptional Breweries"

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Rainiers End Third Season Here Sunday

Meet Strong L. A.
Club Saturday;
Leave for Coast

This is getaway week for the Seattle Rainiers.

The Pacific Coast League champions wind up their third straight training camp Sunday in Palm Springs.

After the Wednesday afternoon matinee with the Hollywood Stars at the Polo Grounds, the second meeting between the clubs which finished one-two last season, the Rainiers take on the Los Angeles Angels Saturday afternoon. And then the Seattle nine plays an intra-squad game Sunday, the last tuneup before the Rainiers open the season Tuesday in Hollywood.

WITH NEW ADDITIONS on the roster, the Rainiers are beginning to look like a real ball club, sweeping the week-end games here, coming from behind to nose out the Pittsburgh Pirates Saturday, 9 to 8, and waxing the Hollywood Stars, 7 to 2, Sunday.

The Rainiers had to put on a stirring rally in the Saturday affair, the Pirates breaking a 4-4 tie in the eighth inning with a four-run outburst. But the Puget Sounders bounced back with five fat tallies in their half to win it by a one-run margin.

THE RAINIERS spotted the Stars to a two-run edge early in the going Sunday, immediately tied it up and then Seattle broke loose with another five-run inning the next time at bat to salt the game away. Hollywood being blanked the rest of the way by Paul Calvert and Earl Johnson.

Los Angeles, which shows here Friday, is being picked as the team to beat this time in the P.C.L., the Angels having finished third last year and Manager Stan Hack has most of his 1952 players back again.

THE ANGELS will get plenty of sock this time from Max West, Frank Dunlop, Chuck Connors and Les Layton, who lead the power department.

The Rainiers acquired three players from the White Sox over the week-end, third sacker Rocco Krnisch, who played with Seattle last year, being returned, and Catcher Bob Wilson and First-sacker Bob Boyd being newcomers.

Wilson broke in with a bang in the week-end contests, hitting well and with power.

THE RAINIERS have some more players coming from the Windy City Americans, a pitcher expected to join the club this week, with four others due later. Admission will be free to the public for the Sunday afternoon intra-squad game that will wind up the exhibition schedule for Seattle at the Polo Grounds, Reg.



GOLF STAR—Helen Dettweiler, pro at the Cochran-Odlum golf course who will join the Thunderbird Country club staff this Fall.

Helen Dettweiler at Thunderbird

Helen Dettweiler, pro at the Cochran-Odlum golf course at Indio since 1946, will join the professional golf staff at Thunderbird Country club this Fall, Jimmy Hines, pro at Thunderbird, announced last week.

Miss Dettweiler started playing golf in Washington, D. C. in 1934 and turned pro in 1939 after winning most of the sectional tournaments in the east.

She came to Indio with Jacqueline Cochran, famed aviatrix, to collaborate in the story of the WASPS and suggested the idea for the Cochran-Odlum golf course.

ular prices, however, will be in effect for the Saturday appearance of the Angels.

Don't miss a copy. Subscribe to The Desert Sun now.



SHRINE PARTY—Palm Springs Shrine club entertained at a dinner-dance at Hotel Biltmore last week attracting Shriners from many communities. Local Shrine club leaders, left to right, at the party were George Wheeler, Harold West, president, Glen Gurliner, member of Divan, Carroll Waller, Peter B. Sheptenko and D. B. Carlin, chairman of the event.

Little Baseball Plans Growing

Local civic minded business and professional men, interested in sponsoring a Little Baseball league movement here held their second meeting Monday night.

At the meeting, plans were completed to show the special film titled "This is Little League" tomorrow night at 8 p.m. at the Frances Stevens School.

The film gives a concise example of what the Little League is all about and with its showing it is hoped to get the movement immediately underway here for the summer.

FOR QUICK RESULTS
READ SUN
CLASSIFIED

Village Shrine Club Hosts Dinner-Dance

Palm Springs Shrine club entertained members and guests at a dinner and dance at Palm Springs Biltmore last week with an entertaining program during the event.

Almost 150 Shriners and their guests were present for the colorful affair.

Music was by the Biltmore orchestra and through the cour-

Blythe Residents Here for Races

Ray and Tony Adler, came from their ranch near Blythe last week and are visiting their parents, the Raymond C. Adlers, 1597 Keweenaw road. The visitors timed their trip so that they could attend the sport car races the past week end.

tesy of the Chi Chi, Miss Sally Rand and Edith Dahl appeared on the program.

President Harold West presided and Shriners from many cities in Riverside and San Bernardino counties were among those present.

Sunday Afternoon Drive Proves Highly Exciting

Bobbie Nye of Palm Springs Chamber of Commerce office got a first hand advance survey of the annual road races last Saturday afternoon.

Going for a drive with her mother in a new car, she drove out to the race course. Following another car which turned off into a side road, Miss Nye continued on her afternoon drive.

She hadn't gone very far until she found herself in the middle of the practice time trial events being held on Saturday afternoon. Whizzing around her were the race entries going at top speed with no time for "hand signals."

She finally succeeded in get-

ting her new car off the race course without having its paint scraped off, but not without having had a rather exciting afternoon drive. It seems that road markers in the area had blown down during the day, leaving the course temporarily unmarked for unsuspecting drivers.

Woman Bound Over

Julie Ann Watkins, of Pocatello, Idaho, arrested by Sergeant Durham Ordway last weekend on a charge of passing worthless checks in the Village, is held to answer before the superior court in the Riverside county jail.

DRIVE OUT and SAVE on 15 lb. FLAT/DEGLET NOOR DATES

AT A VERY SPECIAL PRICE

DAILY SPECIALS ON OTHER VARIETIES

Fancy Gift Packages Mailed
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solid frame of
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"A Devilish Good
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Famous the country
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Prepared by TWO
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The best sandwiches
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Dip 55c . . . Beef 55c
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Gift wrapping . . . fun
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★ Candies, Salads and Ice Cream

Try our famous
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A beautiful and
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Home made pies . . .
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Authentic wear from
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Wide variety of
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COUNCILMAN BECAUSE . . .

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to affect or interfere with impartial decisions.

★ No Pre-Election Promises to Anyone

for political support or endorsement.

★ A Family Man, Practicing Attorney and Home Owner

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★ Devoted and Committed Solely to the Best Interests

and future of Palm Springs and District 3.

**YOUR VOTE APRIL 8th
WILL BE SINCERELY APPRECIATED**

Albert G. Bergman

Cooper Wins Thunderbird Golf Tourney

Defeats Dr. Taylor in Twelve Extra Holes After Tie

Dr. Bud Taylor, Red Hill club golfer and Pomona dentist who, five weeks before won the Palm Springs 17th annual O'Donnell Invitational tourney, had to be content with second place in the second annual Thursday Invitational which ended Sunday. But it took the victor 12 extra holes to turn the trick.

Irving Cooper, 20, of San Diego, the same age of Dr. Taylor, when as a dental school grad, he took the second annual O'Donnell tournament 16 years ago came from nowhere in the last day to tie his opponent on the 18th. Both carded 213s for the 54 hole regular play.

THEN THEY WENT twelve extra holes before Cooper took the title—66 holes in all for the planned 54-hole tourney.

Cooper was ninth when the day started, seven strokes back of the dentist. But he blasted a 64 card, equalling the course record, breaking the amateur record and winding up even with Dr. Taylor, who took a 71 the last day.

They then started another nine holes, both shooting par golf without a break.

AFTER A SHORT REST they started out again. They birdied the 10th and parred the 11th to remain even.

On the 12th green, Dr. Taylor missed a 15-inch putt to give the title to the San Diegoan.

The top finishers:

Irving Cooper	72-70-61-213
Dr. Bud Taylor	72-70-71-213
Dave Stanley	71-75-68-214
John Dawson	73-74-68-215
Bruce McCormick	74-72-68-216
Tommy Jacobs	76-74-71-221
Frank Hixon	74-72-74-220
Mike Freantz	77-70-75-222



REWARD FOR WINNER—Chuck Manning, in automobile with which he won Sunday's Palm Springs Cup is being congratulated by Clete Roberts, announcer, and Leslie Carey. The cup he won, among seven in all, is shown with him. (Chamber of Commerce Photo).

Manning Speeds to Victory in Palm Springs Road Race

Charles Manning of Los Angeles was the winner in the 4th Annual Palm Springs Road race main event of 100 miles.

Driving his Manning Special over the road course, he covered the 44 lap grind in one hour and 45 minutes, and 20 seconds.

Don Parkinson was second in his Jaguar Special.

WINNER OF THE 33 lap semi-

main event was Alfred Coppel with his MG-EC. Bill Pringle was second in his Simca special with Bill Pollock third in Clata. Coppel's time for the 33 laps was 1 hour, 25 minutes and 27 seconds. In the five lap woman's race, Ann Cleveland was the winner with Mg TD. Her time 15 minutes, 7 seconds.

ONE OF THE LARGEST crowds of the past three years witnessed the events and rough estimates from both the police department and the race officials place those attending as well over 5,000 from all parts of Southern California. Only one accident marred the event when Van Conway, 18 of Palos Verdes racer turned over during the race and he suffered a slight concussion, a cracked rib and the loss of several teeth.

Call it off at 100

Spotted at the rodeo grounds the day before the foreign car race were Clark Gable in his Jaguar and George Strebe in his Cad-Allard putting on their own private race. Both called the race off as they hit over a hundred miles per.

Ohrt Trains for 120-Mile Bicycle Jaunt to Village

Hans Ohrt, noted bicycle enthusiast, instructor for many Hollywood motion picture people, and veteran of nine Beverly Hills-Palm Springs bicycle rides, is planning his tenth trip next week—Desert Circus week.

He hopes to crack his own record of seven hours and nine minutes for the 120-mile trip next week.

In preparation for the ride he has been taking training trips from his La Quinta home during the past week. One morning before breakfast he took a 22-mile triangle jaunt from La Quinta to Coachella and back to La Quinta and on another morning 30 miles to Mecca and back.

"These grand Riverside county roads in the back country make for wonderful bicycle riding," he said. "More so, this year with all of the wonderful flowers."

The Ohrts plan their fifth European trip this year and will tour the continent by motor car.

Legion Again to Sponsor Bicycle Races at School

Youngsters of Palm Springs will compete at the high school track next Sunday in bicycle races sponsored by Owen B. Coffman post, American Legion. The events will start at 1 p.m.

The races are promoted by the American Legion as a youth welfare project and trophies are being donated by the Bicycle Institute of America and local businessmen.

RACES WILL START promptly at 1:30 p.m. with a parade of girls' decorated bicycles opening the affair.

There will be four races, one-fourth mile each, in the intermediate school class, four in the Junior high class three at a quarter mile and one at a half-mile.

In the senior high age bracket (not over 17) there will be one event, eight laps, (two miles) with points for each lap.

BICYCLE INSTITUTE of America will present a silver plaque

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Chinese Food, Steaks and Chops
"No Better Food in the West"

CHINESE FOOD
TO TAKE OUT

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OPEN
EVERY
DAY



Indian Athletes Have Busy Week

Palm Springs High school athletes have a full schedule this week, following the baseball team's win over Banning last Thursday 14 to 13.

Coach Ballagh has a scheduled County league baseball game today at Hemet high. Tomorrow the track team goes to Laguna in competition.

Yesterday the girls' tennis team went to Banning to play and the boy's team came to Palm Springs.

Tuesday night the swim team had a water meet with Chaffey and Redlands.

to the winner, Charles MacFarland of Mac's Rental service, a casing as second prize and a horn from E. E. Menard's Hobby shop is the third prize. Lap prizes will be donated by Strebe's theaters and Shelley's Sports Center. Gold trophies go to the win-

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ners in the intermediate and junior high classes.
C. H. Mitchell is chairman for the American Legion post for the bicycle racing program.



Gain
new vim...new
joy in life!

There is no need for you to be tired, nervous, cranky or constipated if due to dietary deficiencies which occur only when the daily intake of B-vitamins and Niacin is less than minimum requirements over a prolonged period. These non-specific symptoms do not in themselves prove a dietary deficiency and may have other causes or be due to functional conditions.

BEXEL SPECIAL FORMULA, the wonderful new vitamin compound, may be exactly what you need to put you on your feet again if you...like so many, many others...are suffering from common symptoms of specific deficiencies.

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BEXEL HELPS YOU BUILD RICH RED BLOOD

Everybody knows the importance of iron in your diet to help you build rich red blood. Well, just one capsule of Bexel Special Formula a day contains five times the minimum daily requirements of iron doctors say is needed by the body.

POTENCY GUARANTEED

ONLY 6c
A DAY
YOU FEEL BETTER
AFTER ONE BOTTLE
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WITHOUT QUESTION



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SPECIAL FORMULA
VITAMIN CAPSULES

VILLAGE PHARMACY

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Palm Springs 4321

AT PAVNYS

SEE THEM TODAY
ON OUR FLOOR!

THE NEW WHIRLPOOL
GAS DRYER

THE OFFICIAL REPRESENTATIVE

PAVNYS

1001 S. PALM CANYON DR.
PHONE 7342

How SOUTHERN CALIFORNIA Gas Company's interim gas rate increase will affect you

THE California Public Utilities Commission has granted Southern California Gas Company some increase in gas rates, pending a final decision by the Commission on the Company's application for a general rate increase. Final rates cannot be determined until further hearings have been held.

This "interim" increase, effective April 10, amounts to slightly less than 5%, or about 22¢ on the average monthly bill of a typical residential customer.



NEW RATES AVERAGE ONLY 3.6% HIGHER THAN IN 1938

In comparison, look how the price of everything else you buy has soared! As shown in the chart at left, food is up 141%; home furnishings up 106%; clothing up 96%; the overall cost of living up 90%.

OUR COSTS ARE UP, TOO! That's why a gas rate increase is necessary! Our costs for wages, for the gas we must purchase from producers, and for all the other materials we buy have gone up and up. The gas rate increase just authorized by the Commission covers only a portion of the major increases in our costs since our last rate increase in 1950, which was our first general rate increase in over 30 years!

Full consideration of a proposed general rate increase unavoidably takes a great deal of time. Meanwhile we need sufficient earnings both to maintain dependable service and to attract the new money we must have to grow with Southern California. Thus, the interim increase provides only a portion of the amount the Company considers necessary and which we expect will be established in the final rate decision to come later.

THE NEW GAS RATES ARE LOW! The typical customer will now pay a year-round average of only \$4.58 per month for cooking, water heating, house heating, and, for many customers, refrigeration as well. What other \$4.58 expenditure buys you so much? Gas is truly your household bargain!

SOUTHERN CALIFORNIA GAS COMPANY



EVELYN JOHNSON, the Goebel Girl, asks—

"Have you tried
Goebel Beer...lately?"

"YES...and I tell my
customers Goebel Private Stock
is the best-tasting beer
they can buy"

says LEE E. STINE, popular Long Beach bartender
Member of Bartender's Local 686, Long Beach

It's double smooth, double mellow... outstanding for fine flavor. That's why Lee Stine and other experts behind the bar call Goebel Private Stock "the best-tasting beer you can buy." It's why they advise, "Go get Goebel Private Stock."



GOEBEL
PRIVATE STOCK BEER

HAILED BY THE MEN
WHO KNOW BEER BEST!

GOEBEL BREWING COMPANY DETROIT AND MUSKOGEE, MICH. OF CALIFORNIA, OAKLAND, CALIF.

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UNWANTED HAIR
Permanently eradicated from any part of the body with Saca-Pelo, the remarkable discovery of the age. Saca-Pelo contains no drug or chemical and will kill the hair roots.
LOR-BEE LABORATORIES
629 GRANVILLE ST., VANCOUVER, B.C.

California Pottery
(RIVERSIDE)
SELECTED SECONDS IN OPEN STOCK
Dinnerware and Gifts
East Hiway 60 at the Overhead Riverside Sign

MAGIC—MARTHA JAMES.
Realtor, pulled this out of the hat for you. . . Furnished, 3 bedrooms, 2 baths. Garage. \$16,000.
Associate: GRAHAM DEXTER
445 N. Palm Canyon
2751—Phone—2812

14—The Desert Sun Palm Springs, Thurs., Mar. 27, '52

Auxiliary to Aid in Fiesta Opening Desert Circus

Members of Owen Coffman Unit No. 519, American Legion Auxiliary will gather for a regular meeting Tuesday, April 1, at the Wars Memorial building. Activities for the immediate future will be considered at the business session scheduled to start at 8 p.m.
The Auxiliary will assist in serving the Mexican dinner sponsored by the American Legion Post, which marks the official opening of Desert Circus Week, April 3. The Unit also plans to have an entry in the Circus parade April 5.
April 6 is another busy day for Auxiliary members, as the hostess Unit to the 21st District—Units of Riverside and Orange counties—when they gather here for the week end and an all day session on Sunday. Mrs. Beatrice Trumbull, Department president will make her official

First Showing
1160 SOUTH CALLE ROLPH. Built to a standard and not to a price. Quality material and labor throughout. Crane plumbing, utility furnace and cooler. Large plate glass view windows, beautiful corner fireplace, indirect lighting. Double garage with breezeway. 2 bedrooms, 2 baths. Corner lot.
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Loans of \$5,000 and up at favorable interest rates.
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Also Concrete Curbs, Walks, etc.
Serving the Entire Desert Area at Reasonable Prices
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The Desert Sun
PHONE 2249
P. O. BOX 190
PALM SPRINGS
Single insertion, per line .40
FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (THURSDAY) AND THE PALM SPRINGS NEWS (MONDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

RATES	
Per Line	Two Times
.50	.85
1.70	

• MINIMUM SIZE AD 3 LINES.
• Deadline—5 P.M. Friday—for Sun.
• 5 P.M. Tuesday—for Sun.
• COUNT 26 LETTERS AND SPACES TO A LINE.
• DO NOT ABBREVIATE WORDS.
• A CHARGE OF ONE INSERTION WILL BE MADE ON ALL ADS CANCELLED BEFORE DEADLINE.

Lost and Found 10
LOST—\$15 REWARD FOR return of wide silver and turquoise bracelet. Phone 5276.
FREE TRANSPORTATION Seattle or Portland. Share driving. References. Phone 5276.

visit to the District at that time. Luncheon will be served by the Auxiliary to the many out-of-town visitors expected to attend. Local members are urged to be present also to assist in welcoming the guests.
Mrs. Betty Billington, Unit president, will preside at Tuesday night's meeting, when other matters pertaining to Auxiliary welfare and Rehabilitation work must be considered.

EXCELLENT BUSINESS LOT
NORTH PALM CANYON DR. close to New Million Dollar Hotel and Racquet Club. Size 50x128 double frontage only
\$90.00
per front foot.
WRITE TO
BOX R-10
c/o DESERT SUN
PALM SPRINGS, CALIF.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

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ANDERSON, GUY 5417
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APPLEBAUM, DAVID 5555
320 S. Indian Ave.
BELEYA, MARIE 2929
428 N. Palm Canyon Dr.
FOSTER, H. H. & ORLAN R. ANDREWS 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
482 N. Palm Canyon Dr.
GANNON REALTY COMPANY
463 N. Palm Canyon Dr. 2772
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
A. H. JONES CO. 4644
600 So. Palm Canyon Dr.
MATTHEWS, CHAS. J. 5308
315 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
516 S. Palm Canyon 5426
507 N. Palm Canyon 2742
D. E. ROBB CO. 2389
1078 N. Palm Canyon Dr.
ROCKS, O. MADGE 5187
101 N. Palm Canyon Dr.
SHEPTENKO, PETER B. 2727
475 N. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.

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BLAKELEY, M. H. 8-4313
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Glenn & Bdway. 8-4371
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3534
707 and 713 "D" St.

RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
PALM DESERT
BROOKS & MOORE
Palm Desert Properties
Shadow Mountain Club
Palm Desert 76-2911
HENDERSON, CARL
73-941 Highway 111 76-2251
PANGRAMA RANCH
Palm Desert 76-2871
EDITH EDDY WARD
Palm Desert 76-3431
73-667 Highway 111
INDIO
RALPH L. STEPHENS CO. 7-7371
Lupine Ave. at N. Jackson

Lost and Found
REWARD for return lost dog, answers name "Butch". Breed unknown. All black except white star front, tan feet. 28 inches long, 16" high. Shaggy hair. Lost Sunday vicinity Indian Ave. west of Desert Hot Springs. Contact Desert Sun Office.
MISSED. 2 golf clubs at Thunderbird Golf Course. Liberal Reward. Call Mr. Fiske at 2-6392.
LOST. One ladies pink leather glove on Palm Canyon Dr. Contact Desert Sun office.
LOST. Shrine Pin Set with diamonds. Reward to finder, 431 N. Palm Canyon, Ph. 3673.
LADY'S reading glasses, brown leather case, vicinity P. S. Hotel. Reward. Phone 7353.

Personals 12
WANTED — home to look after for the summer (prefer swimming pool) best of care, local references. Write Box 190, File O-10 or call 2392.
CLEAN COTTON RAGS WANTED AT THE PALM SPRINGS PRINTERY OR DESERT SUN. WILL PAY 15 CENTS PER POUND.
WANTED. 3 riders to Rochester, N.Y. Leaving by April 1st. Ph. 6314. Jay Smith. 3867 Sunny Dunes Rd.

Service Miscellaneous 15
Sewing Machines
Expert Repairs on All Makes
Sell and Rent
Electric Portables and Consoles
Buttonholes, Hemstitching
Covered Buttons and Buckles
Palm Springs
Sewing Machine Co.
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Sales and Service
Pavny's
1001 S. Palm Canyon Dr.
Phone Palm Springs 7342

DIESEL Gas Engine Repairs, Injection Service, Installations, Tune-ups. Work guaranteed.
HARBOR MARINE ENGINE SERVICE 901 Coast Highway, Newport Beach. Phone Beacon 7060.
RADIO SICK????
Get it fixed right!
BEZIN'S
366 N. Palm Canyon Dr. Ph. 6015
SMALL CEMENT MIXER FOR RENT
PHONE 8-3764

Situations Wanted 25
WANTED TO CARE for bungalow court in Palm Springs. Must be year around. Dependable, satisfactory references. W. M. Manley, 2970 Santa Ana St., South Gate, Calif.
NEED A JOB??
All types now available
See JANE D. BROWN
P. S. Employment Agency
156 N. Indian Ave.
MIDDLE-AGED lady would like a home to care for during summer months. Good references furnished. Box 190, File R-8.
HOUSE CLEANING — Windows, walls and woodwork washed. Floors waxed. Ph. 5497 — Mr. Michael.
RESPONSIBLE party will take care of home and grounds during summer months. Local references. Box 190, File R-9.
PRACTICAL NURSING, baby sitting or light housekeeping. References. Mrs. Wessenberg. Phone 25101.
RELIABLE older man wants summer job. Mechanic, gas station, consider anything. Box 190, File R4.
BABY SITTER, reliable, ex-kindergarten teacher, own car. \$1 per hr. Miss Scott. Ph. 7601.
WORK WANTED laying cement blocks by experienced man. Ph. 5435. LEE GRANNIS.
PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 4761.
COUPLE WANT hotel management, year round. S. F. hotel experience. Call 3304.
HAULING WANTED, lots leveled and red wood rail fences built. Phone 84192.
PAINTER—interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

Business & Financial 30
PRIVATE PARTY WILL BUY 1st and 2nd Trust Deeds at small discount. Box 190, File M 8.
FIRST AND SECOND Trust Deeds made, bought, sold. MR. COLVEN. Phone 2793 or 4301.
Lots & Acreage 33
YUCAIPA
10 rolling, cleared acres - plus 10 shares of water. Near the foothills in beautiful Yucaipa Valley. Healthy all year climate. Full price \$9500.
NORM ANDERSEN
157 W. Yucaipa Blvd. Ph. 73092
40 ACRES or more, \$269 per acre — 7 1/2 miles from Palm Springs High School. Plenty of water, natural gas, growing community. Owner 1680 E. Ramon Rd. Phone 2173.
LOT 65x233 on Lincoln St. Banning - \$600. No race restrictions. Apply 422 So. Hargrave, Banning.
LOT, So. Riverside Drive, Tahquitz River Estates, 105x105, \$3750. Owner, 325 E. Glenoaks, Glendale. Citrus 3-1473.
FINE R-3 LOT 72x130, near corner Juniper and Escudella. Owner, 1054 Tamarisk.
For Sale or Exchange 34
VALUABLE BUSINESS lots in Palm Springs. Acreage in D.H.S. 2482 Genevieve St., Ph. 83-1422, San Bernardino.
Real Estate—For Sale 35
IF A GOOD BUY IN CATHEDRAL CITY WE KNOW IT
Homes • Lots • Income
Real Estate Brokers
Ruth Biles • M. H. Blakeley
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OWNER'S NICELY furnished home. Newly decorated. R-3 lot. \$4,000 will handle. Balance \$95 per month. Close to shopping. Call Owner — 6282.
BEAUTIFUL ultra modern new home, furnished. Cost \$50,000. Sale by Owner at great sacrifice. Call 3143.
"OVER 1500 SQUARE FEET. 4 year old, 3 bedrooms, 2 baths, walled, landscaped. 4% loan. Reduced to \$15,500. Ph. 4301."
DUPEX
Rented year around, each with bedroom, only \$15,900. Low down payment. Phone 2998.
6 BUILDINGS 25x150 feet, frame construction. Gunite exterior. Contains 42 dwelling units. 2058 E. Ramon Rd. Phone 2238.
WANTED — 2 or 3 bedroom house by working resident. Low down payment. References. No brokers. Box 1156, City.
NEAR THUNDERBIRD
3 level acres with water shares. Owner Palm Springs 84271.

Business Opportunities 29
GOOD OPPORTUNITY for right party 40 to 60 to own & operate semi-professional steady repeat business in Riverside. Excl. location. 2 year lease. Restricted clientele. Will train. Earn \$8000 — \$10,000 per year. \$5000 cash includes furniture, fixtures, inventory, good will, registered name, etc. Box 190, File R-7.
LOANS ON REAL ESTATE
No monthly payments required on Principal. Free appraisal. Diminishing interest.
MUNHOLLAND & CO.
431 N. Palm Canyon Dr. Ph. 3673.
WINE AND BEER LICENSE ON-SALE — license for sale. Make offer. Contact Frankfort, 2420 Aspen Drive, Los Angeles 28, Calif., Phone Hudson 28740.
WELL BUILT 1-story building, delivered outside city, \$1,750. 30x60 feet, 10 rooms. Bell Hager, Phone 4873 or 7655.

Business Opportunities 29
OPEN
Las Palmas Estates. Outstanding New Home. 3 bedrooms, 3 baths, fireplace, 2-car Garage. Large Lot. Priced at only \$35,000. Open for inspection. Drive 4 blocks North of El Mirador Hotel, turn towards mountains, 1 block and you will arrive at 323 Stevens Rd.
NORM ANDERSEN
157 W. Yucaipa Blvd. Ph. 73092
773 N. Palm Canyon Dr. — Ph. 2064
2 Bedrooms furnished, clean and neat \$4,250.
3 Bedrooms, 2 baths, walled garden, lanai, attractive, \$29,500. Make offer.
PALM SPRINGS REALTY BOARD
507 No. Palm Canyon Dr.
Phone 2742 Irene Lawlor

CHOICE NEW TRIPLEX on large lot L.R. — B.R. — Tile Kitchen & Bath. Individual Patios. Air Conditioned. Reduced to \$24,000. Terms. SEE Madge Rocks with Foster & Andrews, 101 N. Palm Canyon. Phones - 3555 - 5187.
PANORAMIC VIEW. Lovely 2 acre homestead in exclusive Palm Springs residential area. Close to shops. PRICED TO SELL. Might consider some trade. Ph. 5101 or 5852 eves.
NEW MODERN 7 room Home. 2 Bedrooms, 1 1/2 Baths, Large Lanai, convertible Den, Dbl. Fireplace, Barbecue, Fully Landscaped. Redlands 26372.
FULL SIZED INCOME LOT — One block from Palm Canyon Drive. Price \$3,000.
MUNHOLLAND & CO. Ph. 3673.
EXCEPTIONAL BUY. beautiful ranch home, newly furnished. L.R., Lanai, 4 Bedrooms, 2 baths. Fenced and landscaped. 5092 El Mirador or Ph. 4113.
BARGAIN BY OWNER
2 bedrooms, Sun porch garage. Nicely furnished. All improved. 714 N. Calle Marcus, off Tamarisk Rd.
3 HOMES UNDER 1 ROOF
New. Owner must sell. Best buy in So. Calif. \$10,000 Down. Balance E.Z. Terms. Camino Parocela Cor Abona.
3 Bedroom home near Racquet Club. Enclosed yard. Rent or Sell. 3131 No. Indian. Phone Los Angeles Crestview 15028.
FURNISHED 1 bedroom house, fireplace, garage with sun-deck. Citrus trees. Walled in. Close in. Reasonably priced. Sale by owner. Ph. 2-4382.
SMALL, FULLY FURNISHED house. \$500 full price. 1862 So. Palm Canyon Dr. Ph. 9031.
100' X 100' ON TAMARISK RD. MAKE OFFER — PH. 9062.

EXCLUSIVE IN Palm Springs • Mortarless Block • CAN BE SEEN AT 974 SAN LUCAS RD.

Real Estate—For Sale 35
Peter B. Sheptenko
OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE
THE VERY BEST BUY IN TOWN in 3 spacious bedrooms 3 baths with large swimming pool... TOP LOCATION
TOP VALUE AT \$27,500... Extras: Galore... Furnace Heat, Air Conditioning, walled in for privacy and OPEN FOR INSPECTION... Just phone for address.
GLAMOROUS SETTING - POOL PANORAMIC VIEW. Luxuriously furnished 4 bedroom 4 bath. Owner says SELL for \$27,500 REAL SACRIFICE terms
LITTLE DOLL HOUSE plus guest HOUSE, 3 fireplaces, completely furnished, nice lot, fine home area and only \$15,000. an ENORMOUS VALUE.
Palm Springs FINEST Income buys... THE BEST FOR LESS. Two Duplexes on 2 lots \$28,500
Triplex... new... 26,500
5 Units... furnished... 31,500
6 Units... or will trade 47,500
14 Units... EZ terms... 75,000
LOW DOWN Payment Thrift Homes.
1,800 DOWN... 3 bed. \$12,500
2,500 DOWN... 2 bed. \$12,500
3,500 DOWN... 3 bed. \$15,500
4,000 DOWN... 3 den. \$15,500
5,000 DOWN Home & GH 17,500
6,500 DOWN 3 & Horses 24,500
7,500 DOWN, 4 bed plus 32,500

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WELL BUILT 1-story building, delivered outside city, \$1,750. 30x60 feet, 10 rooms. Bell Hager, Phone 4873 or 7655.

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Situations Wanted 25
EXPERIENCED COUPLE with best references to manage hotel or apartment. Available now. Will stay all year. Ph. 5373.
Help Wanted 27
SALESMAN WANTED
Permanent position. Guarantee to right man. Sell both new and used cars and trucks. Apply in person. High character references required. STACK CHEVROLET, 330 E. Sunny Dunes Rd.
WANTED. Man thoroughly experienced. Swimming pool maintenance and equipment. Heater adjusting, etc. Others need not apply. Call D.H.S. 792 between 6 P.M.—8 P.M.
OPENING FOR ONE experienced broker. Centrally located Real Estate office. See Guy Anderson, 464 N. Palm Canyon Dr. Phone 5417
THEATRE CASHIER. Evenings only (about 20 hrs. per week). Experience preferred but not essential. SUN AIR DRIVE IN THEATRE. Phone 8-4232, eves.

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Phone 2742 Irene Lawlor

Business Opportunities 29
OPEN
Las Palmas Estates. Outstanding New Home. 3 bedrooms, 3 baths, fireplace, 2-car Garage. Large Lot. Priced at only \$35,000. Open for inspection. Drive 4 blocks North of El Mirador Hotel, turn towards mountains, 1 block and you will arrive at 323 Stevens Rd.
NORM ANDERSEN
157 W. Yucaipa Blvd. Ph. 73092
773 N. Palm Canyon Dr. — Ph. 2064
2 Bedrooms furnished, clean and neat \$4,250.
3 Bedrooms, 2 baths, walled garden, lanai, attractive, \$29,500. Make offer.
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Real Estate—For Sale 35
Peter B. Sheptenko
OFFERS THE

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale 35

DESERT SHOWPLACES

1672 South Calle Rolph
1630 South Calle Rolph

Two new unfurnished homes that have everything as close to perfect as one could wish. One, two-bedroom, three bath with swimming pool. One three-bedroom, three bath plus outside shower for swimming pool. These are individual and distinguished homes.

OPEN DAILY

BOGGESS Incorporated

PENTHOUSE 31

The Plaza Ph. 2971

Fred L. Jamison
ASSOCIATE

IN BEAUTIFUL

MERITO VISTA

Exceptionally well furnished home with large grounds nicely planted. Large living room with fireplace — dining room. Large glassed-in lanai. Master bedroom is large with dressing room and bath as is guest room. Den with bath. Kitchen is very nice with servants' quarters adjacent. Patio. Furnace and water softener in basement. 3 car garage. \$55,000 takes this — terms. . . Shown by appointment.

FRANK MILLER

ASSOCIATES
Arch Noble Marie Belyea
Gordon Nicholson
428 N. Palm Canyon Dr. Ph. 2929

Hub of Activity

GOOD BUYS TODAY

New 1 bedroom home, close in; tub bath; low price—\$5500.

3 bedroom furnished, 100' lot, nice district, TV area. Good value. \$10,500 EZ TERMS.

New 2 bedroom home fully furnished, carport. Hurry. \$7650

2 bedroom, close in, always desirable area. Owner says sell now. \$7500 — \$1500 Down.

SEE

RUTH BILES

Glenn & Bdw. Cathedral City

James Hammond

REALTOR

EXCLUSIVE

New beautiful three bedroom, two bath home located at 832 San Lorenzo Road, in the Tahquitz River Estates. House is open. Landscaped. Call us at 5373 or 5671 or see our favorite Realtor. \$5,000 will handle. PRICE—\$29,500

Esther P. HAMMOND, associate
Wm. MEREDITH, associate

SWIMMING

POOL HOME

WALKING DISTANCE

Furnished 3 bedroom, 3 baths, kitchen, stainless steel in kitchen. Hardwood floors, garage, beautiful walled grounds. Cashout this week. Make offer.

Gannon Realty

463 N. Palm Canyon Ph. 2772.

IT'S NEW-IT'S MODERN-IT'S A STEAL

2 bedroom, 2 bath home, choice residential area. Living room with fireplace. Terrific view. Tiled kitchen, dishwasher and bendix. Double garage, unit heat, air conditioned. Wall to wall carpeting and drapes. \$15,900. Call 3364 after 6.

TWO-BEDROOM house in Tahquitz River Estates. Tile construction, steel sash, double garage. Total purchase price, \$14,750, nominal down payment will handle.

See JOHN M. WILLIAMS
OR ASSOCIATES

423 N. Palm Canyon Dr. Ph. 3311

YUCCA VALLEY, CALIF., 15 N. Elk Trail, 9-Room Duplex. 5 & 4 Rooms can use as one unit. 2 bath, on lot 75x199. Close in, double garage. Special \$7000.00, \$1000.00 Cash. \$600.00. Immediate possession. Open daily 9 to 4. Owner 714 So. Broadway, Cabazon, Calif.

HERE is your DESERT RANCH HOME. Adjacent Thunderbird. 2-bedroom home, guest house, 2-car garage, on lot 165 by 500 feet. Two wells with pumps, rich soil, marvelous view. \$17,500. Terms. Ph. owner 84108

\$7,500—Small, modern house on one acre, large living room, sleeping alcove, fireplace. . . Many good features. Overlooks Tamarisk Country Club. Owner, 83244.

\$1,500 DOWN takes modern 2 Bedroom house furnished. Close in. — Owner — Ph. 9062.

Real Estate—For Sale 35

MURIELE FULTON REALTOR

\$21,500—NEW, 2 BED. HOME with large liv. rm., din. area, dbl. gar., kitchen with deep freeze and wash. machine. Furnished. Terms.

\$25,000—DUPEX, on lot 105 X 210, 1 unit with 2 bed. and 1 with 1 bed. Room for add'l units. Extremely attractive. Terms

\$47,500—5 UNITS - on Indian Avenue near El Mirador Hotel. Exceptional value and ideal for owner - management. Large lot. Room for add'l units. Small down payment from reliable buyer.

\$18,000—Business corner with over 400' on highway. This is one of the most strategic business corners in the desert. Nothing like it is available. Also suitable for extensive court development or trailer park. \$9000. cash will handle, balance over 10 years.

\$200. per acre - 160 acres near La Quinta available now. Suitable for dates, grapes, other desert crops or subdivision purposes.

\$5000. — 2 1/4 acres with water, adj. Date and grapefruit groves and with in sight of Tamarisk Golf Course. Ideal ranch site. Only \$5000.

SEE

Rose Rosenberg

Personalized Service
Proven Satisfied Clients

Associate
PALM SPRINGS REALTY CO.

DEL TAHQUITZ HOTEL LOBBY

316 S. Palm Canyon Drive
Phone 5426 Eve. 5477

SPECIAL

Desert living at its best. Enjoy the view and climate at RANCHO MIRAGE. These offerings must be seen to be appreciated. Gorgeous 4 bedroom - 3 bath - sun deck - other extras for desert living. Completely furnished even to an electric dishwasher. SPECIAL at only \$32,500.00 - Terms if desired.

A SPECIAL - SPECIAL - Three bedroom - with 1 1/2 bath - also heated swimming pool, view windows with a view, large patios and completely landscaped - SPECIAL at \$25,000.00 Terms.

Call at RANCHO MIRAGE TRACT OFFICE - 71-811 Highway 111 or Phone Palm Springs 8-3232.

5 ACRES CHOICE DESERT PROPERTY. One-story U-shaped redwood building, 5 bedrooms, 7 baths, 7000 square feet. Morongo Valley. Large potential income from use as Rest Home or Motel. 19 miles north of Palm Springs. Plenty of water, excellent year round climate. Sale on terms or exchange for Los Angeles area property. Phone L.A. Rockwell 9-3221 or write P. O. Box 271, Burbank, Calif.

ONE OF MY TWO beautiful homes in Shadow Mountain Estates across the street from beautiful Shadow Mountain Club. Two bedrooms, 2 baths or 4 bedrooms. Screened lanai and elaborate guest room—furnished and unfurnished. R. M. Trezevant. Ph. 76-3131.

LAND BARGAIN

Investment opportunity! Entire section of land joining N.E. corner of Palm Springs city limits, on terms at \$87.50 per acre. Cash offer will be considered. Box 190, File R-6.

SMALL DOWN PAYMENT - 2 bedrooms, 2 baths, fireplace, large living room, completely furnished for \$19,500. Remember, small down payment.

MUNHOLLAND & CO. Ph. 3673

"ALMOST NEW, spacious 3 bedroom 2 bath, unit heat, fireplace, carpeting, drapes. So. location. Must sell Terms. Ph. 4301"

OWNER'S DISTRESS SALE 4 bedroom duplex, ultra modern Close in. \$16,500. 557 Calle Roca.

Real Estate—For Sale 35

NICHOLS SPECIALS

IRRIGATION WATER ON THE DESERT

Yes! It is available on:

(1) Large lot in splendid location plus 3 bedroom house for \$11,500.

(2) Beautiful Las Palmas Estate Home, 5 bedrooms - 4 baths. Charming furnished - \$53,500.

(3) Exclusive Merito Vista lot 150' frontage X 149' deep. Walled on three sides, high oleander hedge on other. Full price \$8800.

FOR RENT or lease 5 rooms, 2 bedrooms newly decorated. All new modern furniture in quiet exclusive district. Adults. Attractive price to right party. 1263 San Jacinto Way.

Household Goods 50

GOOD and BAD FURNITURE CLOSE OUTS. "WE'VE GOT TO RAISE CASH."

1 only wrought iron glass top dinette or bridge table (famous maker) \$49. Wrought iron chairs in green nubby fabric. foam rubber seat and back, each \$22.50. 2 only Redwood club chairs, each \$8.95. 1-5 piece chrome dinette set, slight imperfection \$49.95. 1-3 piece maple finish sectional L.R. group. Glass top end tables \$14.95. Decorator styled pull up chairs. 100 gorgeous colors and materials to choose from, each \$19.95. 1 only used baby crib as is \$10. 1 only 30" Rollaway bed, no mattress 12.50; 1-36" divided top gas range \$139.50 - Western Holly, 3 table model radios \$19.95 each. 4 drawer maple finish chests, as is—\$14.95. 1-Hoover vacuum cleaner \$5.

Furnish your home or hotel at wholesale plus small service charge. We can save you all ways.

MAHER'S FURNITURE

NORTH PALM SPRINGS
Dillon Road—5 1/2 miles out
Indian Ave towards D.H.S.
PHONE D.H.S. 156

USED FURNITURE - Baby cribs, dinette sets, china closets, chrome table and chairs, bicycles, washing machines, chest of drawers, studio couch, windows, doors. NEW FURNITURE - Lamps, studio couches, tables, captain's chairs, platform rockers. Most anything available. UNPAID - 1-2 FURNITURE Complete line wardrobes with sliding doors, chests, book-case headboard, ect. LAWN FURNITURE Redwood and metal. Chairs, chaise lounges and pads. Barbeque braziers.

Come in and browse. You'll find real bargains at Stella and Swede's.

RAMON TRADING POST
Corner of Ramon & Sunrise Way
Phone 2173, P.S.

We buy and sell and accept on consignment. Discount to apartments and hotels.

SACRIFICE sale of house furnishings. Chinese Oriental rugs, refrigerator, gas range, beds, bric-a-brac, bungalow piano, bridge set, cocktail tables, garden furniture, dishes, silverware, leather chair, Bendix washer, sewing machine, ect. Saturday and Sunday only. 437 Via Colusa, Palm Springs.

HIGH GRADE Barker Bros. Maple, upholstered living room chairs, davenport, coffee and end tables, lamps, dinette table, chairs, sideboard, Chinese hooked rugs, 2 bedroom suites, excellent box springs, mattresses, like new. Westinghouse Refrigerator. Priced for quick sale. 2163 Vista Grande, 2 P.M. to 6 P.M.

WROUGHT iron dining room table & six chairs, 2 bedrooms, misc. upholstered chairs. Call by appointment. Phone 3604.

THERMADOR electric stove; 70 gal. Thermador electric water heater; Thermador space heater, 220 volts. All practically new. Phone 2974.

KENMORE Washing Machine \$25. Baby bassinette and baby stroller. \$6.00 each. Electrolux Vacuum Sweeper, almost new. Kelvinator Refrigerator. Ph. 7525. 503 Calle Palo Fierro.

ODD PIECES of furniture. Including GE Dishwasher, game table, beds, ect. Can be seen at 507 Sunny Dunes Road.

HOUSEHOLD FURNISHINGS for sale. Dining room set, chairs, over-stuffed. 222 Chino Dr. Ph. 2-4331.

LIVING ROOM FURNITURE. 372 CALLE ABRONIA.

Trailers For Sale 51

COMFORTABLE HOME, all furnished. Only \$675. Near Post office. Trailer and cabana. Reavis, 266 E. Andreas, rear.

31 FT. TRAILER, Eastern made, like new, shower, toilet. Owner ill. 925 Wakefield Ave., Blakeley Manor, Corona. Ph. 1744M.

1951 BOLES AERO, 20 foot trailer. Panelair. Apt. type range. Hot water heater. Electric Refrigerator. Ph. 84108.

14 FOOT AIR STREAM, \$300. Good condition. 66146 Pearson Blvd. Desert Hot Springs.

CABANA WITH BATH \$895. CASH PHONE 5562 EVENINGS

VIKING, 18'. Awning. Water Heater. Good condition. Good buy. Lot A62, Rancho Park.

1948 - 23 FT. Seeley Bed, Refrigeration, Deep Freeze. Space with trailer. 174 No. Indian.

18' ROLLAWAY, Frig. apt. stove, \$995. Dave's Trailer Park. Cathedral City - 83-731.

Houses For Rent 46

TWO-BEDROOM home, unfurnished. Large patio, redwood fenced back yard, sprinkler system, well air-conditioned for summer living. 4267 Sunny Dunes Rd. \$100 per month. (Key next door at 4237 Sunny Dunes Rd.)

FOR RENT or lease 5 rooms, 2 bedrooms newly decorated. All new modern furniture in quiet exclusive district. Adults. Attractive price to right party. 1263 San Jacinto Way.

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18' ROLLAWAY, Frig. apt. stove, \$995. Dave's Trailer Park. Cathedral City - 83-731.

Trailers For Sale 51

AIRSTREAM all riveted Aircraft Aluminum construction. Lightest on the road 15' to 32' \$1495. to \$5200.

We trade for used trailers - all sizes.

TRAVELEZE TRAILERS electric or Butane equipped 21' and 24' \$1825.00 to \$2365.00.

Also used trailers \$125.00 up.

Auto Trailer Exchange, Inc. 1065 E. Ramsey St. Banning, Calif. Phone 3823

1952 TRAVELEZE - Butane equipped. 21' With bath - Look it over.

27 FT. AMERICAN—Trailer with bath. Very clean.

AUTO TRAILER EXCHANGE Inc. 1065—E. Ramsey—Banning

TRAVELITE 51—33 ft. inside. Big bay window, sunken living room. Choice lot with Ramada and furniture. May sell separate. Best offer. Lot C 37, Rancho Trailer Pk. Lussier.

51 WESTCRAFT 32' Trailer. Modern conveniences, with or without beautiful Ramada, auto port, Tropicool roof, Lot D-69, Rancho Park.

35 FT. RAMADA, new, and cement slab 11x33. Beautiful view. Private owner. Rancho Trailer Pk. No. 67.

AIRSTREAM - All Aluminum 70-272 - Highway 111 - Palm Valley Trailer Park. Also 1065 E. Ramsey St. Banning, Calif.

27-FT. SHULT, 1946. Must sell. Sacrifice. Excellent condition. \$825. 534 3rd St. Cathedral City.

1951 LIGHTWEIGHT aluminum vacation trailer, 14' oven stove - sleeps 5. Sacrifice. Ph. 26382 or 5432.

NEED OF GOOD used large factory house trailers. See Watkins, 1065 E. Ramsey, Ph. Banning 3823.

Trailer Space 53

KOZY TRAILER LODGE-trailer space, tile showers, patio & lawn. Excellent T.V. Reception \$18 & \$20 per month. 1/2 block So. of Highway 525 Palm Ave. Beaumont.

Miscellaneous For Sale 60

BUILDING

"To meet your every need" DILL LUMBER CO.

JOHN M. WOOD, Mgr. 679 So. Palm Canyon Dr. 2758—Phone—2759 OPEN SATURDAYS

FIREWOOD

B & M WELDING CO. PHONE 8-3651

ANTIQUE mahogany mirror clock, 126 years old, wooden works, runs fine, excellent condition. C. W. Kenney, 41-388 Highway 99, Banning, Calif.

2 SHOWCASES, set of fixtures left. Come in and get them at a give-away price. A's Frontier Shop, 264 N. Palm Canyon Dr.

2 STATION stainless steel bar sink. Excellent condition and 5 sturdy un-upholstered booths. Sacrifice at \$500. Write Box 276 Indio. Ph. 73386.

WESTINGHOUSE Combination radio & victrola console. Perfect condition \$75 - Call 5530 between 6 & 9 P.M.

LADIES NEW leather golf bag with McGregor sticks - \$50. Brown English riding boots, size 9 narrow - \$10. Ph. 24642

ONE 30 GAL. Fowler electric water heater. One 4-burner Electromaster range. Like new. 327 N. Calle Encelia.

MAHOGANY antique desk and chair, 2 Oriental rugs. Palm Springs Trailer Village - H11.

MERCURY OUTBOARD MOTOR. Guaranteed. See Burger, Tram-view Trailer Park, Ventura 6.

USED LUMBER, 4 gates and hinges. Reasonable for quick sale. Ph. 4851.

ANTIQUE ROSEWOOD & Mahogany furniture. Cut Glass, China Silver Service. Redlands 26372

Miscellaneous Wanted 61

WILLIS JEEP C. H. McFarland, Mac's Bike Rental, next to Desert Inn Garage.

Wants of All Kinds 62

WANTED TO BUY - GUNS PHONE 6013

Pets-Poultry-Livestock 65

POODLES, French Toy puppies, \$150 up. A.K.C. 2 white females, 1 black male. Shown your home by appointment. Manns Poodles, 14726 Dartmoor Ave., Norwalk, Calif. Torry 44090.

PALOMINO GELDING, five year old quarter horse type. Good for parade or posse. Bargain at \$250. Ph. Banning 4385 or 3045.

PEDIGREE registered black standard French poodles, 2 males - 7 weeks old. Ph. Riverside 6583J after 5 P.M.

Nurseries 51

THIS IS THE GROWING SEASON FOR TREES, VINES, SHRUBS, SEEDS, SUMMER CUTTING FLOWERS

A VEGETABLE GARDEN IS FUN, TOO! LANDSCAPE DESIGNS BY VELOMA WALDRON

THE LITTLE GRASS SHACK NURSERY Highway 111 at Oasis St. Indio Phone 73749

Used Cars For Sale 70

1949 HUDSON Sedan, \$1270—27,000, actual mileage. All new tires, twin speaker radio, heater. You save sales tax insurance, etc. This is no "dog." It's a beautiful, clean car. Phone 26382; if no ans., 5432.

OLDSMOBILE 4-door Sedan. Looks and runs like new. Seat covers,

Desert-Ocean Highway Job Up to Weather

Will be Completed This Year if All Goes Well, Report

It all depends upon the weather whether the Desert to ocean highway via Anza will be finished this year, it was reported at a recent meeting of the association in Indio.

If the remainder of Spring isn't too wet and there are not many machinery breakdowns, construction of the cuts between the Palms to Pines highway and Anza will be completed by July 1. Two months more will be required to move slides and build a bridge over Hamilton creek.

ANOTHER MONTH will be required for graveling and oiling the six mile link between Anza and the Palms to Pines highway taking construction to the end of September. If delays are encountered and the work runs into cold weather, the oiling will probably be delayed until next year.

Max Gillis, assistant county road commissioner, gave these figures to the association at their Indio meeting.

NEXT PROJECT of the association, Frank Tebo, of Indio who presided in the absence of President Floyd Gilmore, said should be a direct road from the Coachella Valley to the Joshua Tree National monument.

Other projects suggested were a Anza-Borrego road and the Anza-Hemet road.



CACTUS JUMPERS—Cathedral City's annual Cactus Jumpers jamboree and barbecue is scheduled for next Saturday. Talking over the plans, above, are Leslie Kelley, Iva Mhoon, Wilbur Larison and Harriet Colglazier.

Seven Arrested in Gambling Raid

Police and sheriff's officers arrested three women and four men early Sunday morning on gambling charges at 295 South Calle Rosa.

The women, Peggy Savannah, Julia Cretchville, Myrtle Ann Pettis and the men, Joe Guidry, Scottie Jackson, George Nevils and Hampton Batts were held on bail.

Hampton Batts, at the address was booked as operator.

Annual Cactus Jumpers Event Scheduled Saturday

Cathedral City will hold its 14th annual Cactus Jumpers Jamboree and Prime Rib Barbecue Saturday, the great civic celebration of the year. Out of previous Jamborees have sprung funds for the building of the Town Hall, Library, and Fire Hall, and contributions toward the flood control channel and street paving.

The funds raised are all directly expended for civic betterment, not a cent even going toward administrative expenses which are taken care of by the annual membership dues. As a result of this policy, all civic organizations, Lions club, Woman's club, church and school societies assist. Arrangements have been made for an Indian display and dances by Chief Flying Cloud.

The Palm Springs high school band will play during the event and games, music and entertainment will be on tap throughout the evening.

The main feature of the day, however will, as always, be the Prime Rib Barbecue, which is prepared over especially selected manzanita roots brought in from the neighboring mountains and which gives every diner a succulent piece of prime rib beef prepared in true western "cow-camp" style. The barbecue will be served from 4 to 8 p.m.

Dispute over the route of the Freeway through El Monte is holding up the construction of the Freeway which will cut time and distance between desert points and the metropolitan area.

School Group to Aid Cub Scouts

Katherine Finch school Parent-Teacher Fellowship met last Wednesday at the school auditorium to discuss the Cub Scout situation and to purchase a water cooler for the school cafeteria. After a short business meeting they heard a talk by Warren Linville, principal, on "Remedial Reading."

The group voted to assist the Cub Scout pack, seeking a sponsor and den mothers, in every way possible. The next night the Thursday Night club undertook to sponsor the Pack.

Next meeting of the group will be held April 16 at 8 p.m.

Thursday Night Club to Sponsor Cub Scout Pack

One hundred fifteen little Palm Springs boys of Cub Scout age who were looking for a sponsor, found one this week.

Thursday Night Men's club, hearing of the plight of the local Cub Scout pack which had to discontinue activity because of the lack of a sponsoring organization, acted swiftly to step in the breach.

The club accepted from a long list of volunteers the following group which will constitute a board of sponsors:

Dr. Charles Balwin, Jules Howard, Bruce Joploy, Albert G. Bergman, Sam Pascal, Sam Black and Phillip Ullman.

No Stalling

Assemblyman Fights El Monte Plans

Assemblyman S. C. Shaw of the 72nd district, San Bernardino county, announced last week that he is prepared to battle El Monte assemblymen's resolution to hold up work on the Ramona Freeway "until an assembly committee is set up to study the situation."

Shaw said it was only a "stalling tactic."

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County's School Administrators Meet in Village

Riverside County school administrators met at Palm Springs high school Thursday with approximately 20 members present. The membership is composed of high school principals and superintendents in Riverside county.

Lunch was served at the high school faculty lunch room by the Boys Home Science class, under the supervision of Miss Elda Murphy, home economics teacher. After the luncheon Miss Murphy explained the home science program provided for the boys in the class. She explained that they spent one semester on practical sewing, such as mending, sewing on buttons and actually making aprons, food serving caps and the like, and one semester cooking. Next year she explained the boys learn how to make shirts.

LATER THE GROUP visited the woodworking class for girls, under the supervision of Christian Collins, woodworking instructor. He explained the details of the instruction provided for the girls. They construct simple projects at first and then are permitted to construct larger products, such as end tables, cedar chests and the like.

Local administrators present were: Henry E. Greeley, principal of the high school, Ronald C. Henderson, business manager, Seamus Nunan, principal of Nellie Coffman school, and Dr. A. G. Hoff, superintendent of the Palm Springs Unified school district.

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tendent, Perris; Guy Warfel, principal Hemet High School; Banning; George Kibby, Superintendent, Coachella Valley HS; C. W. Lockwood, Superintendent San Jacinto.

THE FOLLOWING administrators were present from the County: William Sewell, Superintendent, Beaumont; Dr. Frank E. Janson, University of Redlands; Anthony E. Karnes, Superintendent, Lisle; Harry Hoffman, Farmers Fair, Hemet; E. A. McDermott, Registrar, Riverside College; Glen A. Wilson, Superintendent, Perris.

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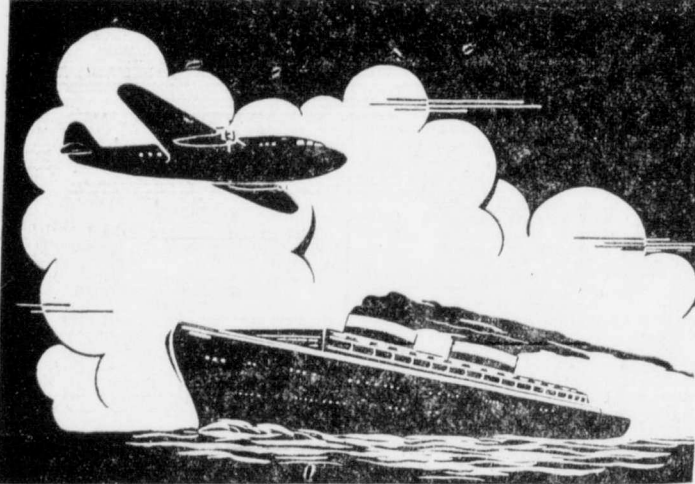
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BAR AND LOUNGE OPEN DAILY 10 A. M. TO 2 A. M.
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TICKETS FOR TRAVEL

AIRLINE—STEAMSHIP—FREIGHTER—No Added Charges

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Easter Seals

Only Two Weeks of Drive Remain

With two weeks remaining until the end of the drive, committeewomen in charge of the Easter Seal drive renewed their appeal this week for prompt response to letters sent out in the campaign.

The drive ends Easter. Local directors for the county Crippled Children's society and in charge of the local campaign are Mrs. Earl Coffman, Mrs. W. O. Gibbs and Mrs. Stanley Rosin.

Engineer Added to County Road Staff

A. C. Newcombe was added to the staff of County Road Commissioner A. C. Keith Monday by

Registration

April 10 Last Day for Primary

Another reminder was given by City Clerk Louise McCann this week that those who are not sure of their registration have until April 10 to get on the books for the June 3 primary.

Any who failed to vote in either of the two 1950 general elections or who have moved since last registering, must register, she said.

action of supervisors. He will be construction engineer.

Keith told supervisors that the engineering work in the county road department was seriously behind schedule in asking for the appointment.

VILLAGE MARKET



Shop at the Friendly VILLAGE MARKET This Week and Every Week--For All Your Needs!

It Always Costs Less At Village Market

DESERT KING	46-oz.
GRAPEFRUIT JUICE	23¢
CHURCH	24-oz.
Grape Juice	29¢
BECKWITH FREESTONE	
PEACHES	
16-oz. Can	17¢

Shop Us For Easter Candies

COCK O' WALK	29-oz.
PEARS	29¢
OLD RANCHER	
ROYAL ANNE	29-oz.
CHERRIES	35¢
LIBBY'S CLING	
PEACHES	
29-oz. Can	27¢
BLUHILL	Pint Jar
Salad Dressing	19¢

U. S. CHOICE GRADE
Chuck Roast
lb. 65¢

Plate Boiling Beef
lb. 27¢

HORMEL "MIDWEST" GRADE A
Sliced Bacon
lb. 45¢

FOR BOILING
Ham Hocks
lb. 39¢

PIPPIN
APPLES 3 lbs. 25¢

SUNKIST
LEMONS 2 lbs. 25¢

Pictsweet Frozen 10-oz. Pkg.
FRESH PEAS 19¢

STUART HALL—Reg. 49¢ Pkg.

Notes and Envelopes 4 for \$1

COFFEE VALUES
Perfect Host lb. 79¢
Guest lb. 75¢

TASTEWELL
MARGARINE 19¢

PILLSBURY
CAKE MIXES 33¢

DUDE RANCH
STRAWBERRY PRESERVES 59¢

 RED DART | 16-oz. || **Garden Peas** | **11¢** |
 GIANT PKG. | || **Tide or Dreft** | **75¢** |
 SUNSHINE | 1-lb. Pkg. || **Krispy Crackers** | **25¢** |
 VITAMONT | 16-oz. || **Horse Meat** | **19¢** |

THURSDAY, FRIDAY, SATURDAY, SUNDAY, MARCH 27-28-29-30

All Items Subject to Stock on Hand.

WEEK DAYS

8:30 A. M. to 6:30 P. M.

SUNDAYS

9:00 A. M. to 6:00 P. M.



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NEW 1952 Chevrolet



No other low-priced car offers these fine features!

Every single feature shown here is offered only by Chevrolet in its field. And every single one means extra pleasure, extra safety, or extra economy for you. Yet again in 1952 Chevrolet is the lowest-priced line in its field! Come in and see for yourself!

The Only Fine Cars PRICED SO LOW!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS

CENTERPOISE POWER
Vibration and power impulses are "screened out" as engine is centered and rubber-cushioned between new high-side mountings.

LARGEST BRAKES
Big 11-inch brake drums apply more leverage for more stopping power. Stops are smoother, safer, with less effort.

WIDEST COLOR CHOICE
26 rich new colors and two-tone combinations . . . widest choice in Chevrolet's field. New De Luxe interiors are color-matched.

Lowest priced in its field!

This beautiful new Chevrolet Bel Air—like many Chevrolet models—fits for less than any comparable model in its field. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

BODY BY FISHER
Fisher Body sets the standard—for styling, for craftsmanship, for comfort! Fisher Uni-steel construction is extra strong and sturdy.

4-WAY ENGINE LUBRICATION
Chevrolet's exclusive engine lubricating system supplies exactly the right kind and amount of lubrication to each moving part.

POWERGLIDE AUTOMATIC TRANSMISSION
Powerglide is simpler with fewer parts to wear. It's smoother—no complicated intermediate gears. (Optional on De Luxe models at extra cost.)

UNITIZED KNEE-ACTION RIDE
Chevrolet's famous Knee-Action ride is now even softer, smoother. New shock absorbers give even finer ride control.

CAST IRON ALLOY PISTONS
Pistons are of same material as the cylinder block—expand and contract at the same rate. Reduces wear, saves oil!

MOST POWERFUL VALVE-IN-HEAD ENGINE
Teamed with Powerglide is the most powerful valve-in-head engine in Chevrolet's field and an outstandingly fine performer in any field!

WIDEST TREAD
Chevrolet measures 58 3/4 inches between centers of rear wheels—a broader base to give you more stability, less sway!

SAFETY PLATE GLASS ALL AROUND
Chevrolet alone in its field gives you safety plate glass in windshield and all windows for a clearer, truer all-round view.

E-Z-EYE SAFETY PLATE GLASS
This superior tinted glass cuts down glare and heat from sun, glare from sky, snow and oncoming headlights. (Optional at extra cost.)

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